



**SANTA ROSA TOURISM BUSINESS IMPROVEMENT AREA
ADVISORY BOARD**

NOTICE OF REGULAR MEETING

**Thursday, January 28, 2016
11:00 AM – 12:00 PM**

**SANTA ROSA CHAMBER OF COMMERCE
50 Old Courthouse Square, Suite 110
Santa Rosa, CA**

AGENDA

1. CALL TO ORDER
2. ROLL CALL
3. PUBLIC APPEARANCES / PUBLIC COMMENTS: Except for public hearing agenda items, the public may comment on all other agenda items and on items not on the agenda within the jurisdiction of the Advisory Board during this period. The public may comment on public hearing agenda items when the hearing is opened. Each speaker is allowed three minutes.
4. APPROVAL OF MINUTES:
 - November 19, 2015 Meeting
5. EVENT SPONSORSHIPS:
 - Battle of the Brews 2016
 - Monster Truck Spring Nationals 2016
 - Sonoma County Silver Scream Film & Comic Fest 2016
 - AT's Showdown 2016 – Andrew Taylor's Signature Big Air Mountain Bike Competition
 - Amgen Tour of California 2016
 - Review change of dates for Russian River Mud Run to April 3, 2016
 - Retraction of Sonoma County Sol Cup 2016 sponsorship
6. ADJOURN



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