



**SANTA ROSA TOURISM BUSINESS IMPROVEMENT AREA  
ADVISORY BOARD**

**MINUTES**

**THURSDAY, SEPTEMBER 24, 2015**

1. CALL TO ORDER: 11:45 AM
2. ROLL CALL
  - Members Present
    - Max Childs, Courtyard Marriott
    - Jonathan Coe, Santa Rosa Chamber of Commerce
    - Danielle O'Leary, City of Santa Rosa
    - Donna Renteria, Best Western Garden Inn
  - Members Absent
    - Sally Shaffer, Hilton Santa Rosa
  - Staff Present
    - Brad Calkins, Santa Rosa CVB Executive Director
3. PUBLIC APPEARANCES / PUBLIC COMMENTS: None
- APPROVAL OF MINUTES:
  - **May 28, 2015**—No changes, moved to approve by Jonathan Coe, seconded by Donna Renteria. Motion passed 4-0.
- EVENT SPONSORSHIPS:
  - Amgen Tour of California + Country Summer sponsorships need to be discussed further with the SRTBIA Advisory Board in order to coordinate remaining event grant funds for incoming + future event requests for this calendar year.
- ADJOURN: 11:58 PM