

## Event Support Application

This application is for consideration for financial support from the Santa Rosa Tourism Business Improvement Area (SRTBIA). **Only** events that produce lodging room nights will be considered for funding. The SRTBIA's goal is to support events that produce a minimum of 100 room nights now or in the future. Application review for SRTBIA support will take place at regularly scheduled Board meetings. Please submit completed application to Keith Roberts, City of Santa Rosa, at [KRoberts@SRCity.org](mailto:KRoberts@SRCity.org) and send a copy to Anne Mitchell, Santa Rosa Convention & Visitors Bureau, at [AnneM@VisitSantaRosa.com](mailto:AnneM@VisitSantaRosa.com).

Event Details	
Event Name	ANGELIC VOICES
Event Date(s)	December 6-8, 2014
Event Description	From Germany, First U.S. concert tour by 50 member Augsburg Cathedral Boys choir performing 3 concerts with Santa Rosa Symphony at Green music Center.
Is this a new or returning event?	New
Contact Name, Phone, Email & Mailing Address	ALAN SILON, 707-546-7097, ext. 213 <a href="mailto:asilow@santarosasympphony.com">asilow@santarosasympphony.com</a> ; SRS, 50 Santa Rosa Ave., S-R, CA 95404
Legally Responsible Organization	Santa Rosa Symphony
Total Event Cost	\$175,000.00
Amount Requested	\$10,000.00
How Will Funds from SRTBIA Be Used?	For advertising + promotion and concert production

General Event Information (Please answer all questions fully)	
How many room nights will the event generate?	119 room nights
Who is the target audience for this event? What is the anticipated attendance?	North Bay residents + visitors 4,500 people
If this is an existing event, how many room nights has it produced in the past and what hotels were used?	—

<p>Have you approached or contracted with any hotels for the event for which you are requesting support? If so, what hotel(s) and how many room nights have you requested?</p>	<p>Yes, Courtyard by Marriott 17 rooms/ln for 7 nights</p>
<p>If you receive event support from the SRTBIA, we ask that you exclusively use the Santa Rosa CVB services for securing room nights (there is no charge for this service). Will you be able to do so? If not, why?</p>	<p>Already booked the rooms</p>
<p>Describe the event's capacity to incubate (Can the event grow over the years?). What kind of room night growth do you anticipate over the years?</p>	<p>—</p>
<p>How does this event support or re-affirm Santa Rosa's brand?</p>	<p>We are <u>only</u> professional arts group in Sonoma County with name Santa Rosa. Bringing prestigious, award-winning Germany boys choir</p>
<p>Describe the community support for this event. Include financial and in-kind support.</p>	<p>Individual donors will pledge \$ 40,000.00. Project concert ticket sales to be \$125,000.00</p>
<p>How will this event be funded in the future?</p>	<p>see above</p>
<p>Describe the marketing plan for the event. What type of exposure will Santa Rosa get?</p>	<p>Promoting via Radio - KPFC - coverage thru South Bay; ads in Press Democrat covering North Bay; online thru SRS website, social media; direct mail to 10,000 in database; season brochure mailing to 12,000. This is <u>major</u> holiday program. (see attached brochure page).</p>

Additional information or comments.

The Augsburg Cathedral Boys Choir, 55 strong, incl. staff, will not only perform here but being here for an entire week will be spending lots of funds on bus travel, daily meals, + visits to Santa Rosa + Sonoma County tourist attractions.

The choir is a prestigious group recorded by Deutsche Grammophon. Representatives of German Consulate in San Francisco are expected to attend. See attached press information. They will perform 1 of great masterworks - Mozart's "Carnation Mass" + Sing accapella.

Applications will be reviewed and considered only at regularly scheduled SRTBIA board meetings. Please attach any other documentation that you fill will be beneficial to the SRTBIA in making its decision regarding funding for this event. All events receiving funding are required to meet state, local and federal requirements, including any insurance, licensing, permits, certificates, etc.

# Angelic Voices

“Gifted musicians with voices of unforgettable beauty, they carry on the illustrious tradition as one of Germany’s finest boys choirs.”

- GAZETA WYBORCZA, WARSAW, POLAND

Saturday, December 6, 2014 · 8 pm  
Sunday, December 7, 2014 · 3 pm  
Monday, December 8, 2014 · 8 pm

**Bruno Ferrandis**, conductor  
**Augsburg Cathedral Boys Choir,**  
*(Augsburger Domsingknaben)*  
**Reinhard Kammler**, director  
Kindra Scharich, mezzo-soprano  
Jonathan Smucker, tenor  
Kirk Eichelberger, bass

TBA: Six a cappella pieces  
MOZART: Coronation Mass  
STRAVINSKY: *Pulcinella*

The pure, crystalline sounds of young boys’ voices inspire chills and tears. From Germany, we bring you the 50-member Augsburg Cathedral Boys Choir, performing a cappella, and then lending their magnificent voices to the finest of Mozart’s Salzburg masses. Stravinsky presents a comedic turn with his ballet about the amorous adventures of a traditional Italian hero, featuring a trio of young operatic stars.



# Wild West

Saturday, January 19, 2015 · 8 pm  
Sunday, January 20, 2015 · 3 pm  
Monday, January 21, 2015 · 8 pm

**Michael Christie**, guest conductor  
**Mark O’Connor**, violin

O’CONNOR: *The Fiddle Concerto*  
COPLAND: *Billy the Kid Suite*  
COPLAND: *El Salón México*

“No matter what he plays, when you’re listening to O’Connor, you know you’re listening to genius”

- SEATTLE TIMES

Multiple Grammy-winning jazz, folk and classical violinist/composer **Mark O’Connor** headlines with his *Fiddle Concerto*, the most-performed modern violin concerto written in the last 40 years. Aaron Copland is famous for the quintessential American sound he created in scores we know and love. Enjoy a lustrous, energetic journey across the landscape of our musical “wild west.”



## INTERNATIONAL PRESS INFORMATION



## THE AUGSBURGER DOMSINGKNABEN

In addition to their „core occupation“, upholding the cathedral’s musica sacra, Domkapellmeister Reinhard Kammler and his Augsburger Domsingknaben have also been part of the professional international music business very successfully for years. Working with world stars such as Sir Colin Davis, Fabio Luisi, Jeffrey Tate, Thomas Hengelbrock, Mstislav Rostropowitsch, Sir Neville Marriner, Kent Nagano, Mariss Jansons and Daniel Harding, boy soloists or the chamber choir of the Augsburger Domsingknaben are continually performing at music festivals such as the Schwetzingen Festspiele, the Europäische Festwochen Passau, or the Festival du musique sacrée in Switzerland, at distinguished opera houses such as the Bayerische Staatsoper München, the Deutsche Oper am Rhein Düsseldorf, and the Opéra national du Rhin Strasbourg, taking part in productions and concert projects of the Bayerische Rundfunk in the Philharmonie am Gasteig, in the Prinzregententheater, or in

the Herkulesaal of the Residenz. The Augsburger Domsingknaben are performing regularly all over Germany, in many European countries as well as abroad, have sung in the Vatican in front of the Pope on several occasions, and give regular guest performances at official functions in front of high-level politicians in Berlin, e.g. for the new federal president Joachim Gauck at Schloss Bellevue last year. Numerous CDs of the Augsburger Domsingknaben, many of them in cooperation with the Residenz-Kammerorchester München, have been published with renowned labels such as „harmonia mundi“, „EMI“ and „ars musici“. Working with Kammler and his Augsburger Domsingknaben for the first time, the „Deutsche Grammophon“ produced a very successful CD of Christmas classics in 2012, together with the Deutsches Kammerorchester Berlin and the internationally acclaimed soprano Anna Prohaska.



## THE BOY SOLOISTS

The soprano and alto arias in operas, concerts and musical productions are mostly sung by seasoned and established boy soloists. The historical performance traditions of Bach with the boys' choir at the Thomaskirche in Leipzig serve as basis for coming as close to the historical sound impression as possible. The highly motivated and gifted boys of the chamber choir gradually grow into these challenging tasks in the course of their continuous vocal and instrumental education with the Augsburger Domsingknaben, and are vocally trained and prepared for the choir's own concert projects as well as for outside engagements

by Reinhard Kammler himself and his assistants. Apart from the aria solos in the baroque oratorios or masses of the early Wiener Klassik period, the whole concert and opera repertoire for boy soloists is continually requested, such as „Der Knabe“ in Mendelssohn's „Elias“, the boy solo in Bernstein's „Chichester-Psalms“, the „Selige Knaben“ in the Faust-Scenes by Schumann, or the „Drei Knaben“ in Mozart's Zauberflöte, „Yniold“ in Debussy's „Pelléas et Melisande“ or „der Hirtenknabe“ in Puccini's „Tosca“.



## THE MEN'S VOICES

Without exception, all former boy soloists established in concerts, productions and operas, receive further vocal solo training with the Augsburger Domsingknaben after mutation, for a second career as tenor, baritone or bass. Together with the boy singers, they maintain the classical sacred and profane repertoire of the choir, but also focus on their own productions

of special concert programmes for men's voices. Many a singer with a professional career has distinguished himself from the alumni. Also, several small, musically versatile vocal ensembles have continued to develop out of the Augsburger Domsingknaben.



## REINHARD KAMMLER

studied at the Staatliche Hochschule für Musik in Munich. He already founded the Augsburger Domsingknaben during his studies and received a scholarship from the Deutscher Musikrat. After many years of duty as cathedral organist, he was appointed Domkapellmeister of Augsburg. In addition to his duties connected with sacred music at the Augsburg cathedral, Kammler performs with his Augsburger Domsingknaben inside and outside of Germany and works with the Bayerische Rundfunk, numerous opera houses, orchestras and first-rate conductors. He has had successful artistic cooperations with „harmonia mundi“ or „ars musici“ for decades. The renowned label „Deutsche Grammophon“ has made a first CD production with him in 2012. Kammler is continually

being invited as a jury member for various competitions. He has been awarded several honours for founding the Augsburger Domsingknaben and for his service to the cultivation of the musica sacra, e.g. the Päpstlicher Silvesterorden and the Bundesverdienstkreuz. He is a member of the Ritterorden vom Heiligen Grab zu Jerusalem. Together with the Augsburger Domsingknaben, Reinhard Kammler was awarded the „Bayerischer Poetentaler“ and the Kulturpreis der Bayerischen Volksstiftung.





FOR FURTHER INFORMATION  
AND BOOKING  
PLEASE CALL OUR MANAGER

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