CITY OF SANTA ROSA
SANTA ROSA TOURISM BUSINESS IMPROVEMENT AREA
ADVISORY BOARD

NOTICE OF SPECIAL MEETING

THURSDAY, NOVEMBER 21, 2013
11:00 AM – 12:00 PM

SANTA ROSA CHAMBER OF COMMERCE
1260 NORTH DUTTON AVENUE, SUITE 272
SANTA ROSA, CA

AGENDA

1. CALL TO ORDER

2. ROLL CALL

3. PUBLIC APPEARANCES / PUBLIC COMMENTS: Except for public hearing agenda items, the public may comment on all other agenda items and on items not on the agenda within the jurisdiction of the Advisory Board during this period. The public may comment on public hearing agenda items when the hearing is opened. Each speaker is allowed three minutes.

4. APPROVAL OF MINUTES:
   - May 8, 2013 Meeting

5. EVENT SUPPORT REQUEST:
   - Country Summer

6. DISCUSSIONS:
   - General board discussion on programming metrics for CVB and City programs
   - City activity

7. ADJOURN

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