

**CITY OF SANTA ROSA  
SANTA ROSA TOURISM BUSINESS IMPROVEMENT AREA  
ADVISORY BOARD  
THURSDAY, JUNE 28, 2012  
11:00 AM – 12:00 NOON**

**PARADISE RIDGE WINERY  
4545 THOMAS LAKE HARRIS DRIVE  
SANTA ROSA, CA 95403**

**AGENDA**

1. CALL TO ORDER
2. ROLL CALL
3. PUBLIC APPEARANCES / PUBLIC COMMENTS: Except for public hearing agenda items, the public may comment on all other agenda items and on items not on the agenda within the jurisdiction of the Advisory Board during this period. The public may comment on public hearing agenda items when the hearing is opened. Each speaker is allowed three minutes.
4. EVENT SUPPORT REQUESTS:
  - SANTA ROSA MILE AMA GRAND NATIONAL MOTORCYCLE CHAMPIONSHIP
  - THE GREAT DRAISINE - DASH
  - TOUR DE FUZZ - A RIDE WITH SONOMA COUNTY'S FINEST
5. WORK PLAN UPDATES: CVB/CITY
6. ADJOURN

Next Meeting: July 26, 2012



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