

**PRELIMINARY SANTA ROSA CITY COUNCIL AGENDA AND SUMMARY REPORT
REGULAR MEETING
CITY HALL, 100 SANTA ROSA AVENUE
FEBRUARY 14, 2012**

2:00 P.M. (MAYOR'S CONFERENCE ROOM, ROOM 10)

1. CALL TO ORDER AND ROLL CALL
2. INTERVIEWS FOR BOARDS AND COMMISSIONS
 - Sonoma County Library Commission - 3 Applicants (1 Position)
 - Waterways Advisory Committee – (2 Positions)
3. ANNOUNCEMENT OF CLOSED SESSION ITEM(S) AND ADJOURNMENT TO CLOSED SESSION(S) IN MAYOR'S CONFERENCE ROOM (ROOM 10, CITY HALL)

PUBLIC COMMENT ON CLOSED SESSION ITEMS

Prior to adjournment into Closed Session, the public may speak up to three minutes on items to be addressed in Closed Session.

3.1 CONFERENCE WITH LABOR NEGOTIATORS

Agency Designated Representatives: Fran Elm, Human Resources Director, Chris Sliz, Employee Relations Manager and Jennifer Phillips, Assistant City Manager.

Employee Organizations: Santa Rosa Firefighters Association – Local 1401 (representing City Employee Unit 2); Operating Engineers Local 3, Maintenance and Utility System Operators (Employee Units 3 and 16); Santa Rosa City Employees Association (Employee Units 4, 6, 7); Santa Rosa Police Officers Association, (Employee Unit 5); Service Employees International Union Local 1021, (Employee Units 8 and 14); Public Safety Management Association (Employee Unit 9); Santa Rosa City Attorneys' Association (Employee Unit 17), Santa Rosa Management Association (Employee Unit 18).

3.2 CONFERENCE WITH LABOR NEGOTIATOR

Agency Designated Representative: Kathleen Millison, City Manager. Unrepresented Executive Management, Middle Management, and Confidential Employees (Employee Units 10, 11 and 12).

3.3 ADJOURN CLOSED SESSION(S) AND RECONVENE TO OPEN SESSION IN THE COUNCIL CHAMBER

Any writings or documents provided to a majority of the City Council prior to this meeting regarding any item on this agenda, excluding closed session items, are available for public review in the City Clerk's Office, Room 10, City Hall, 100 Santa Rosa Ave, during normal business hours.

3:15 P.M. (CITY COUNCIL CHAMBER)

4. STUDY SESSION

4.1 MID-YEAR FINANCIAL UPDATE

The purpose of the study session is to update the Council on the status of General Fund finances midway through the 2011/12 fiscal year.

Six months of actual FY 2011/12 data, along with a projection for the remainder of the year will be provided. An economic outlook will be presented that discusses current and projected trends that will affect this fiscal year and beyond.

Additionally, an update of the General Fund Five-Year Forecast will be provided. New revenue, expenditure and reserve projections for fiscal years 2011/12 through 2015/16 will be discussed.

4:00 P.M. (CITY COUNCIL CHAMBER)

5. ANNOUNCEMENT OF ROLL CALL

6. REPORT, IF ANY, ON STUDY AND CLOSED SESSION(S)

7. PROCLAMATIONS/PRESENTATIONS

7.1 PROCLAMATION -- SONOMA WINE COUNTRY SENIOR GAMES

7.2 PRESENTATION – SOUTHEAST GREENWAY CONCEPT PLAN UPDATE

PUBLIC COMMENTS ON AGENDA ITEMS: Except for public hearing items, comments from the public will be allowed on all agenda items at the time each item is called. Comments on public hearing items may be made when the hearing is opened.

PUBLIC COMMENTS ON NON-AGENDA ITEMS: Comments from the public on non-agenda items will be heard under Agenda Item 16.

8. STAFF BRIEFINGS -- NONE

This time is reserved for City staff to provide a 5-minute briefing to the Council on departmental issues of interest. No action will be taken on these matters except to possibly place a particular item on a future agenda for Council consideration.

9. APPROVAL OF MINUTES – January 24, 2012, Regular Meeting

10. MAYOR'S/COUNCILMEMBERS' REPORTS

10.1 STATEMENTS OF ABSTENTION BY COUNCILMEMBERS

10.2 MAYOR /COUNCILMEMBERS' REPORTS

10.3 REPORTS BY MAYOR/COUNCILMEMBERS REGARDING VARIOUS AGENCY MEETINGS ATTENDED AND POSSIBLE COUNCIL DIRECTION TO ITS REPRESENTATIVES ON PENDING ISSUES BEFORE SUCH BOARDS (IF NEEDED)

- Sonoma County Transportation Authority (SCTA)
- Sonoma County Water Agency (SCWA) – Water Advisory Committee
- Solid Waste Advisory Group (SWAG)
- Association of Bay Area Governments (ABAG)
- Other

10.4 APPOINTMENTS TO BOARDS AND COMMISSIONS

Council may vote to make appointments to the following Boards/Commissions:

- Sonoma County Library Commission (1 Position)
- Waterways Advisory Committee (4 Positions)

11. CITY MANAGER'S/CITY ATTORNEY'S REPORTS

12. CONSENT ITEMS

12.1 MOTION -- CONTRACT AWARD – AUTOMOTIVE PARTS AND SUPPLIES

This motion, recommended by the Finance and Transportation and Public Works Departments, authorizes the award and issuance of a one-year term contract with four one-year extension options for automotive parts and supplies to the lowest responsive and responsible bidder, Smothers Parts International, Inc., Santa Rosa, California, in the total amount of \$120,000. Funding for this operational expense is allocated in the Transportation and Public Works Department Key number 100504, object code 5341 and the Equipment Repair-Auto Parts Inventory Asset Key 001710-1304.

12.2 MOTION -- CONTRACT AWARD – SIXTH STREET UNDERCROSSING IMPROVEMENTS

This motion, recommended by the Transportation and Public Works Department, awards construction Contract No. C00947, Sixth Street Undercrossing Improvements in the total amount of \$1,015,065.80 to the lowest responsible bidder, Ghilotti Construction Company of Santa Rosa, and establishes a total contract amount of \$1,116,572.38 (the original contract

amount plus a 10% contingency). Funding for this project has been appropriated to Account No.17103. The source of funds is State Transportation Improvement Program (STIP) and Federal Transportation Enhancement (TE) grant funds. No City General Fund money is included in this project.

12.3 RESOLUTION -- SPEED LIMITS ON LUDWIG AVENUE AND WEST COLLEGE AVENUE

This resolution, recommended by the Transportation and Public Works Department, establishes radar enforceable speed limits for a segment of Ludwig Avenue between South Wright Road and Hobbie Lane, while maintaining the current speed limit; and for a segment of West College Avenue between Fulton Road and Clover Drive, while maintaining the current speed limit.

12.4 RESOLUTION -- DECLARING WEEDS AND RUBBISH IN THE CITY OF SANTA ROSA A PUBLIC NUISANCE

This resolution, recommended by the Fire Department, declares weeds and rubbish in the City of Santa Rosa a public nuisance and gives notice directing the abatement of these nuisances as provided for in the Santa Rosa City Code.

12.5 RESOLUTION -- SPRING LAKE VILLAGE EXPANSION AND ANNEXATION PROJECT ENVIRONMENTAL IMPACT REPORT CONTRACT AMENDMENT

This resolution, recommended by the Department of Community Development, authorizes the Chief Financial Officer to increase appropriations in project number 08027, the Spring Lake Village EIR, by \$17,054.00 for an amended contract with Winzler and Kelly for the preparation of an Environmental Impact Report for the Spring Lake Village Expansion and Annexation project.

12.6 RESOLUTION -- ASSESSMENT LIEN AGAINST THE REAL PROPERTY LOCATED AT 550 RICHMOND DRIVE

This resolution, recommended by the Department of Community Development, confirms the special assessment lien in the amount of \$6,158.00 against the property located at 550 Richmond Drive for violations of the City Code that remain uncorrected by the responsible party, John Vincent, and authorizes recording of a lien and placing the assessment on the property tax roll for collection.

12.7 RESOLUTION -- 2012/13 SONOMA COUNTY AGRICULTURAL PRESERVATION AND OPEN SPACE DISTRICT MATCHING GRANT PROGRAM APPLICATIONS

This resolution, recommended by the Utilities, Transportation and Public Works, and Recreation, Parks & Community Services Departments, 1) authorizes staff to submit 2012/13 Matching Grant Applications to the Sonoma County Agricultural Preservation and Open Space District for the development of Bayer Neighborhood Park & Gardens and the Lower Colgan Creek Restoration Project, 2) authorizes the Directors of Transportation and Public Works and Recreation, Parks & Community Services to negotiate and enter into all grant agreements with the District if projects are awarded funding, and 3) directs the Chief Financial Officer to increase the individual project accounts (JL Key 09594 –Bayer Neighborhood Park & Gardens and JL key 54007- Lower Colgan Creek Restoration) by the amount of the grant if funding is awarded.

12.8 ORDINANCE ADOPTION -- SONOMA HIGHWAY AT CALISTOGA ROAD REZONING ORDINANCE

This ordinance, introduced at the January 24, 2012, Regular Meeting, rezones 5173 and 5171 Sonoma Highway to the General Commercial zoning district.

13. REPORT ITEMS

13.1 REPORT -- PROHIBITION OF ABUSE OF DISABLED PERSON PLACARD AND ADOPTION OF FINE

BACKGROUND: AB 144 authorizes the City to adopt increased fines and penalties for various disabled parking violations. AB 144 expands the authority and authorizes parking enforcement officers to issue parking citations for the misuse of a special license plate or placard, the use of a counterfeit, forged, altered or mutilated placard or special license plate, and the use of a valid license plate or placard when it is displayed on a vehicle that is not being used to transport, and is not in the reasonably proximity of the person to whom the special license plate or placard was issued. Parking Enforcement is the only effective mechanism currently available to jurisdictions in the effort to curtail abuse of disabled parking privileges. AB 144 authorizes a civil penalty of not less than \$250 and not more than \$1,000 for misuse of a disabled placard or license plate.

This matter originally came before the Council on January 24, 2012. At that time, Council directed staff to come back with a higher fine amount consistent with other jurisdictions in the area. Staff is now recommending that the fine

amount be set at \$1,000. The Council may reduce the amount of the fine at their discretion.

RECOMMENDATION: It is recommended by the Department of Economic Development and Housing that Council, by resolution, prohibit the parking of vehicles displaying a distinguishing placard or special license plate when the placard or plate is being misused as defined by California Vehicle Code (CVC) § 22511.57 and adopt a revised Schedule of Parking Fines and Penalties to establish a \$1,000 fine for violation of CVC § 22511.57, pertaining to abuse of disabled person plates or placards.

13.2 REPORT – COUNCIL GOALS AND STRATEGIC OBJECTIVES - SECOND QUARTER UPDATE

BACKGROUND: On October 18, 2011, the City Council adopted the Final 2011-16 City Council Goals and 2011-13 Strategic Objectives. The Goals Scorecard and quarterly reporting schedule were also approved. This is the FY 2011-12 Second Quarter Update.

RECOMMENDATION: It is recommended that the Council, by motion, discuss, reconfirm, or amend the Strategic Objectives and then accept the Second Quarter City Council Goals Scorecard Update.

13.3 REPORT -- WATER SUPPLY ASSESSMENT FOR NORTH SANTA ROSA STATION AREA SPECIFIC PLAN

BACKGROUND: State Senate Bill 610 requires water suppliers to provide a Water Supply Assessment (WSA) on certain large projects subject to the California Environmental Quality Act. The Utilities Department prepared this WSA for the proposed North Santa Rosa Station Area Specific Plan (Project). The Project is projected to have approximately 3,700 new residential equivalent units, so it is subject to SB 610. The projected water demand for the Project will be up to 1,226 acre-feet per year, and the City's existing and additional water supplies are sufficient to meet the projected water demand of the Project.

RECOMMENDATION: It is recommended by the Utilities Department that the Council, by resolution, approve the Water Supply Assessment for the proposed North Santa Rosa Station Area Specific Plan.

13.4 REPORT -- ESTABLISH PROJECTS AND APPROPRIATE FUNDS FOR CAPITAL IMPROVEMENTS TO PUBLIC, EDUCATION AND GOVERNMENT (PEG) CHANNEL FACILITIES AND INFRASTRUCTURE

BACKGROUND: In 2006, the California Legislature adopted the California Public Utilities Code Section 5800-5970, known as the Digital Infrastructure and Video Competition Act (DIVCA). In addition to shifting video franchise responsibility to the state level, DIVCA allowed a local entity, by ordinance, to

establish a fee in support of Public, Education and Government (PEG) channel facilities to be used consistent with federal law. Revenue collected through DIVCA-related PEG fees may only be used to support PEG channel facilities consistent with federal law. The Finance Department has estimated revenue collected from PEG fees will be in excess of \$350,000 for the current fiscal year.

Two PEG capital projects are being proposed: a) Project “City Council PEG Upgrade” in the amount of \$220,000 for repair and capital improvements to the City Council Chamber, plus improvements to PEG content creation and citizen distribution, and b) Project “Secondary Government Broadcasting Facility” in the amount of \$60,000 for establishment of a secondary, minor broadcasting facility at the Emergency Operations Center located at the Utilities Field Operations building. Both uses of PEG funds are consistent with federal law.

RECOMMENDATION: It is recommended by the Information Technology Department, that the Council, by resolution, authorizes the Chief Financial Officer to establish JL Key 02061 – “City Council PEG Upgrade” and appropriate an amount of \$220,000; and JL Key 02062 – “Secondary Government Broadcasting Facility” and appropriate an amount of \$60,000; and authorize the Information Technology Department to utilize funds made available by the Digital Infrastructure Video Competition Act (DIVCA) in the total amount of \$280,000 for capital improvements to the City of Santa Rosa Public Education and Government (PEG) channel facilities. Source of funds will be from collected and unallocated PEG fee revenues.

13.5 REPORT -- PROPOSAL TO PROVIDE AFTER SCHOOL EDUCATION AND SAFETY PROGRAMS FOR THE SANTA ROSA CITY SCHOOL DISTRICT

BACKGROUND: The Department of Recreation, Parks & Community Services (RPCS) has been in partnership with Santa Rosa City Schools (SRCS) to provide After School Education and Safety Program (ASES) programs at elementary school sites since 2002. RPCS currently provides ASES programming at four elementary schools within the SRCS district. The number of programs RPCS has provided for the district fluctuates annually. Previously as many as eight programs have been offered by RPCS. In January 2012, SRCS released a Request for Proposal with the intention of selecting one provider to oversee all ASES programs within the district. RPCS is requesting Council authorization to submit a proposal to provide ASES programming at ten elementary and middle schools sites, operation of the program will cost approximately \$1,045,000 and will be funded by SRCS’ ASES funding.

RECOMMENDATION: It is recommended by the Department of Recreation, Parks & Community Services that the Council, by motion, approve the submission of an application in response to the Request for Proposal issued

January 9, 2012 by Santa Rosa City Schools for the purpose of establishing a sole provider at ten (10) ASES programs for the 2012-2013 school year.

14. WRITTEN COMMUNICATIONS (AND POSSIBLE COUNCIL ACTION)

14.1 MINOR CONTRACT AWARD – C01531-WEST COLLEGE AVENUE AT LINK LANE TRAFFIC SIGNAL INSTALLATION

15. [IF NEEDED] – ANNOUNCEMENT OF ADDITIONAL CLOSED SESSION ITEM(S), ADJOURNMENT TO CLOSED SESSION(S), RECONVENE TO OPEN SESSION, AND ANNOUNCEMENTS, IF ANY

16. PUBLIC COMMENTS ON NON-AGENDA MATTERS

This is the time when any person may address the Council on matters not listed on this agenda, but which are within the subject matter jurisdiction of the Council. Each speaker is allowed three minutes. To address the Council you are requested to complete the yellow Speaker's Card and give it to the City Clerk. If you are unable to or do not wish to wait for the public comment portion of the agenda, you are encouraged to contact the Council or City Manager directly by emailing your information to CMOffice@srcity.org or by telephoning the Council and City Manager's Office at 707-543-3010.

17. ADJOURNMENT OF MEETING

*Did not appear on the preliminary agenda.

**Quasi-judicial or adjudicative action.



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Meeting information can also be accessed via the internet at <http://srcity.org>