

**CITY OF SANTA ROSA
SANTA ROSA TOURISM BUSINESS IMPROVEMENT AREA
ADVISORY BOARD
THURSDAY, JANUARY 12, 2012
11:30 AM – 12:00 NOON**

**SANTA ROSA CHAMBER OF COMMERCE
637 FIRST STREET
SANTA ROSA, CA**

11:30 AM

AGENDA

1. CALL TO ORDER
2. ROLL CALL
3. PUBLIC APPEARANCES / PUBLIC COMMENTS: Except for public hearing agenda items, the public may comment on all other agenda items and on items not on the agenda within the jurisdiction of the Advisory Board during this period. The public may comment on public hearing agenda items when the hearing is opened. Each speaker is allowed three minutes.
4. EVENT SUPPORT REQUESTS: 2012 Orchestral Opening of the Green Music Center (Applicant: Santa Rosa Symphony)
5. WORK PLAN UPDATES: Stay/Shop/Play Holiday Promotion Metrics
6. ADJOURN

Next Meeting: March 8, 2012



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