

City of Santa Rosa
Art in Public Places Committee Meeting
September 12, 2011- Minutes

1. Call to Order

Committee Chair Rabinowitsh called the meeting to order at 3:34pm at the Steele Lane Community Center in Santa Rosa, CA.

2. Roll Call

Present: Bartley, Charnofsky, Duggan, Flock, Kaufman, Kennedy, Lott, Rabinowitsh, Richardson

Absent: Anderson, Curiel-Larios, Vas Dupre

3. Public Comments- Guest Vicky Kumpfer shared her desire to work with the Santa Rosa art community. She has helped with other events like the Share Fair, Rivertown Revival and other “pop-up” events. Guest Brino Ism was also in attendance.

4. Approval of Minutes- August 1, 2011

A motion was made by Kennedy and seconded by Charnofsky to approve the minutes as written. Motion passed unanimously.

5. Comments and Announcements

Duggan announced that the “Cyclisk” was named on the blog copenhagenize.com as one of the top bicycle monuments in the world. Kennedy reported on the dedication ceremony for the Aston Avenue Murals. Kennedy also apologized to Council Member Bartley and the entire committee for speaking out of turn last month. The apology was accepted.

6. Scheduled Items Presented for Possible Decisions at this Meeting

6.1 Arts Program Budget Update

Arts Coordinator Matheny-Schuster presented the current year’s budget and to-date available resources for fiscal year 2012-13. It was suggested that the budget format reflect the relationship to programming and public art, so it is more visible where the money is going. There was some confusion about the revenue listed. It was clarified that the total to date in revenue will be available for next year’s budget (12-13). It was also noted that a future goal for the art fund remains to go back to receiving general fund contributions.

6.2 Current Projects and Future Goals

Matheny-Schuster presented current projects in progress and future goals for the arts program. Fiscal Year 2011-12 current projects include: Aston Avenue Murals; Transit Mall artwork; Artstart partnership and supervision; 9th Street Underpass Mural; meeting with the Mural Subcommittee; Artist Billboards in vacant lots; Community Center Art Exhibits and the National Arts Program; Co-sponsorships with community art events; Tracking and managing 1% for art development projects. The committee was reminded that the reason the Phantom

Gallery was discontinued was because of ADA restrictions. The issue of whether the 1% for art ordinance would be brought to council was briefly discussed. Bartley stated that while a recommendation may come to council regarding streamlining fee structures, the 1% ordinance was not being targeted. Courthouse Square was also discussed, including the uncertainty about what 'phase 1' will include, and specifically if public art is being considered. It was said that the original architect's plans included opportunity sites for art, including 'playable' sculpture. The issue of funding for the art was a concern, and it was noted that the entire project still needs more funding. Several committee members stated that it will be important for APPC to be involved in the art selection process, and it could even be run through the standard call for art process.

6.3 Literary Arts in Santa Rosa

Matheny-Schuster reviewed the already existing partnerships involving literary arts, including the co-sponsorship of the Sonoma County Book Festival in Courthouse Square. Several new ideas were discussed including: literature happenings; poetry slams involving teens; monthly poetry slam at local pubs; poets in the schools; collaborating with the Arts Council's events like the Big Read and Poetry Out Loud; inviting the County Poet Laureate to events. 100,000 Poets for Change was also mentioned, as well as a temporary art installation of large books in Iowa City. The committee directed staff to look into possible partnerships, and expansions of our literary arts offerings based on the above ideas. Concerns about priorities, funding and staff time were also recorded.

7. Adjournment

Meeting was adjourned at 4:42pm. The next meeting of the Art in Public Places Committee is scheduled for Monday, October 3, 2011 at 3:30pm at the Steele Lane Community Center in Santa Rosa, CA.