

City of Santa Rosa
Art in Public Places Committee Meeting
August 1, 2011- Minutes

1. Call to Order

Committee Chair Rabinowitsh called the meeting to order at 3:34pm at the Steele Lane Community Center in Santa Rosa, CA.

2. Roll Call

Present: Anderson, Bartley, Charnofsky, Curiel-Larios, Flock, Kennedy, Rabinowitsh, Richardson, Vas Dupre

Absent: Duggan, Kaufman, Lott

3. Public Comments- none

4. Approval of Minutes- June 6, 2011

Corrections noted- Kennedy requested that the following sentence be added to her report on Public Art in New York City (item 5.1): "...and LentSpace, both of which combine community space, community gardens and art." A motion was made by Vas Dupre and seconded by Flock to approve the minutes as corrected. Motion passed unanimously.

5. Comments and Announcements

Charnofsky announced the ARTrails events at First Fridays at Corrick's. Each month a different artist is showcased in the ARTrails gallery space at Corrick's, and a reception is held on the first Friday of the month.

6. Scheduled Items Presented for Possible Decisions at this Meeting

6.1 Economic Competitiveness Task Force Findings Regarding the 1% for Art Ordinance

Arts Coordinator Tara Matheny-Schuster presented the findings and conclusions contained in a newly released report by the Economic Competitiveness Task Force regarding the 1% for Art in Private Development ordinance. Kennedy added information found in an email and Press Democrat article regarding this issue. Bartley assured the committee that the report is from a committee mainly composed of Builders Exchange members, and that it is not something to be worried about. Several committee members expressed their concern at the release of the report, and agreed to monitor the issue closely. Kennedy was also concerned that the issue will be included in the Emerging Issues facing the City Council at upcoming meetings. It was noted that art is directly related to economic development, and in Santa Rosa, the 1% fees collected funds the Arts Program. It was also mentioned that public art will be a major part of the Courthouse Square redevelopment. The committee agreed to monitor the issue for now, and suggested that staff schedule an Arts Program update for City Council in the near future.

6.2 Cyclisk Site Update

Matheny-Schuster presented a brief update regarding the right-of-way property where the Cyclisk is installed. The City Council is considering the vacation of the right-of-way for the development of a KIA auto dealership on the adjacent property. The resolution regarding this vacation would contain conditions and reservations of certain public easements, including public art. The city would still own the Cyclisk and would continue to maintain the sculpture.

6.3 LBHG Sculpture Site

Matheny-Schuster reviewed the options for placing public art at the Luther Burbank Home & Gardens location previously identified two years ago. The major issue is that the work needed to remove the old fountain is expensive and cost-prohibitive. The committee requested more information on the engineering required and construction costs, estimated at \$25,000+. When more art funds are available, this could be a good project, however, in the current financial times, it was determined that it is a low priority. It was also suggested that an estimate be developed for refurbishing the fountain, and possible fundraising efforts to raise funds. The committee noted that there may be other locations for the placement of sculpture that are more affordable right now.

6.4 Reports & Updates

a) Cyclisk PAN Award

Matheny-Schuster shared exciting news regarding a prestigious award issued to the City of Santa Rosa in recognition of the Cyclisk. The sculpture was included in the Americans for the Arts Public Art network 2011 Year in Review in the category titled "Repurposing the Familiar". Mark Grieve and Ilana Spector were also recognized as the artists. It was suggested that the award certificate be presented to the City Council, including the artists as well as Lawrence Amaturro from Nissan in the presentation.

7. Adjournment

Future agenda items include: budget review; current projects in progress; a discussion of Literary Arts in Santa Rosa. Due to the Labor Day Holiday on September 5, the next meeting of the Art in Public Places Committee is scheduled for Monday, September 12, 2011 at 3:30pm at the Steele Lane Community Center in Santa Rosa, CA. Meeting was adjourned at 4:49PM.