

**CITY OF SANTA ROSA  
SANTA ROSA TOURISM BUSINESS IMPROVEMENT AREA  
ADVISORY BOARD  
THURSDAY, JULY 14  
11:00AM – 12:00 NOON**

**SANTA ROSA CHAMBER OF COMMERCE  
637 FIRST STREET  
SANTA ROSA, CA**

**11:00 AM**

**AGENDA**

1. CALL TO ORDER
2. ROLL CALL
3. PUBLIC APPEARANCES / PUBLIC COMMENTS: Except for public hearing agenda items, the public may comment on all other agenda items and on items not on the agenda within the jurisdiction of the Advisory Board during this period. The public may comment on public hearing agenda items when the hearing is opened. Each speaker is allowed three minutes.
4. WORK PLAN UPDATES  
City of Santa Rosa  
CVB
5. REVISED EVENT SUPPORT APPLICATION
6. EVENT SUPPORT REQUESTS  
Santa Rosa Wine Country Film Festival  
Wine Country Big Q
7. ADJOURN

Next Meeting: September 8, 2011



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