

**SANTA ROSA CITY COUNCIL MEETING MINUTES  
TUESDAY, APRIL 19, 2011  
COUNCIL CHAMBER, CITY HALL, 100 SANTA ROSA AVENUE  
REGULAR MEETING**

**1:30 PM (MAYORS CONFERENCE ROOM, ROOM 10)**

**1. CALL TO ORDER AND ROLL CALL**

Mayor Olivares called the meeting to order at 1:30 p.m. Council Members present: Mayor Olivares, Vice Mayor Ours, Council Members Bartley, Gorin and Sawyer. Council Member Vas Dupre arrived at 1:40 p.m.; Council Member Wysocky arrived at 1:45 p.m.

**2. INTERVIEWS FOR THE BICYCLE & PEDESTRIAN ADVISORY BOARD, HOUSING AUTHORITY/ REDEVELOPMENT AGENCY**

**3. ANNOUNCEMENT OF CLOSED SESSION ITEM(S) AND ADJOURNMENT TO CLOSED SESSION(S) IN MAYOR'S CONFERENCE ROOM (ROOM 10, CITY HALL)**

**PUBLIC COMMENT ON CLOSED SESSION ITEMS**

None.

**3.1 CONFERENCE WITH LABOR NEGOTIATORS**

Agency Designated Representatives: Fran Elm, Human Resources Director, Chris Sliz, Employee Relations Manager and Jennifer Phillips, Assistant City Manager.

Employee Organizations: Santa Rosa Firefighters Association – Local 1401 (representing City Employee Unit 2); Operating Engineers Local 3, Maintenance and Utility System Operators (Employee Units 3 and 16); Santa Rosa City Employees Association (Employee Units 4, 6, 7); Santa Rosa Police Officers Association, (Employee Unit 5); Service Employees International Union Local 1021, (Employee Units 8 and 14); Public Safety Management Association (Employee Unit 9); Santa Rosa City Attorneys' Association (Employee Unit 17), Santa Rosa Management Association (Employee Unit 18).

Unrepresented Executive Management, Middle Management, and Confidential Employees (Employee Units 10, 11 and 12).

**3.2 ADJOURN CLOSED SESSION(S) AND RECONVENE TO OPEN SESSION IN THE COUNCIL CHAMBER**

**2:30 PM (CITY COUNCIL CHAMBER) [2:50:28 PM](#)**

**4. STUDY SESSION – REVENUE AND BUDGET PROCESS OVERVIEW, SPRING FINANCIAL UPDATE AND REVIEW OF PROPOSED FY2011/12 BUDGET REDUCTIONS**

City Manager Millison provided a brief overview. Finance Director Lawrence Chiu, Principal Financial Analyst Brian Cochran, and Budget and Financial Analysis Manager Jean Gill made the staff presentation.

The presentation focused on the General Fund, Enterprise funds, the Spring Financial Update, national and local financial conditions and revenue and expenditure changes and assumptions, the five-year forecast and next steps to deal with the structural deficit.

City Manager Millison commented on key issues for Council consideration, and Finance Director Chiu outlined the FY 2011/12 proposed General Fund reductions.

**4:00 PM (CITY COUNCIL CHAMBER) [4:10:07 PM](#)**

**5. ANNOUNCEMENT OF ROLL CALL**

Council Members were present as noted above.

**6. REPORT, IF ANY, ON STUDY AND CLOSED SESSION(S)**

**7. PROCLAMATIONS/PRESENTATIONS [4:11:13 PM](#)**

**7.1 PROCLAMATION – VOLUNTEERS IN POLICE SERVICE (VIPS)**

**7.2 PROCLAMATION – RUSSIAN RIVER-FRIENDLY LANDSCAPING**

**RETURNED TO STUDY SESSION at 4:25 p.m. [4:25:40 PM](#)**

Finance staff resumed a review of proposed departmental reductions and non-General Fund reductions. Staff summarized the Fiscal Crisis declared by Council for FY 2009/10 and 2010/11 and how Measure O funds have been used for General Fund purposes. [4:51:18 PM](#)

Council Members expressed concern about Measure O baseline issues and requested that staff provide detailed information on options at the budget study sessions on May 3 and May 5, 2011.

**Colleen Fernald** spoke regarding budget concerns and international warfare.

## 8. STAFF BRIEFINGS

### 8.1 PHOTOVOLTAIC POWER SYSTEM UPDATE [5:24:35 PM](#)

Sr. Fire Inspector Scott Moon and Administrative Analyst Tasha Wright, Utilities, gave the staff report. John Aguirre, Community Development, summarized Plan Review information in connection with photovoltaic power systems. Chuck Regalia commented on review of photovoltaic installations. [5:38:51 PM](#)

## 9. APPROVAL OF MINUTES – Special Meeting of the Council on March 3 and 4, 2011; Regular Meeting on March 29, 2011

The Minutes were approved as submitted.

## 10.A MAYOR'S/COUNCILMEMBERS' REPORTS

### 1. STATEMENTS OF ABSTENTION BY COUNCIL MEMBERS

No statements of abstention were made.

### 2. MAYOR/COUNCILMEMBERS' REPORTS [5:39:33 PM](#)

### 3. REPORTS BY COUNCILMEMBERS REGARDING VARIOUS AGENCY MEETINGS ATTENDED (IF NEEDED)

- Sonoma County Transportation Authority (SCTA)
- Sonoma County Water Agency (SCWA)
- Solid Waste Advisory Group (SWAG)
- Other – Teen Council Member Alison Berk reported.
- Budget Subcommittee [6:01:22 PM](#)

Council Member Sawyer commented on reasons for Council to consider disbanding the Budget

Subcommittee, citing the benefit of greater transparency of the budget process for both Council and the public.

**MOVED** by Council Member Sawyer, **seconded** by Council Member Bartley, **carried** unanimously, to disband the Budget Subcommittee.

- Appointments to Boards and Commissions

**MOVED** by Council Member Gorin, **seconded** by Council Member Bartley, **carried** unanimously, to appoint Montana Podva to the Bicycle and Pedestrian Advisory Board.

**MOVED** by Council Member Bartley, **seconded** by Council Member Wysocky, **carried** unanimously, to appoint Steve Burke to the Housing and Redevelopment Agency Board.

## 10.B CITY MANAGER'S/CITY ATTORNEY'S REPORTS [6:05:48 PM](#)

### 11. CONSENT ITEMS [6:09:00 PM](#)

Item 11. 4 will be continued to the May 3 Regular Meeting of the City Council.

#### PUBLIC COMMENT

**Richard Canini** spoke regarding traffic signals and pedestrian safety.

**Judy Kennedy** spoke in support of the traffic signal.

**Jim Macken** spoke in support of the traffic signal.

**MOVED** by Vice Mayor Ours, **seconded** by Council Member Wysocky, **carried** unanimously, to adopt the motion and adopt and waive reading of the text of the resolution in Items 11.1 through 11.6, with the exception of Item 11.4, as follows:

### 11.1 MOTION – CONTRACT AWARD – UTILITY BODY TRUCK AND EQUIPMENT

This motion, recommended by the Finance, Public Works and Utilities Departments, authorizes the Purchasing Agent to issue a purchase order, incorporating the terms of the RFQ and the bid, for two Utility Body Truck and equipment to the lowest responsive and responsible bidder, Altec Industries, Dixon, California, in the total amount of \$156,795.60. Funding for this capital purchase is allocated in the Public Works Department Equipment Replacement GL Key 300106, object code 5584.

**11.2 MOTION – APPROVAL OF PRELIMINARY 2011/12 SUBREGIONAL WATER REUSE SYSTEM OPERATING AND DEBT SERVICE BUDGET AND ALLOCATION OF COSTS**

This motion, recommended by the Subregional Wastewater Technical Advisory Committee and the Board of Public Utilities, approves the Preliminary 2011/12 Subregional Water Reuse System Operating and Debt Service Budget and Allocation of Costs to the Subregional agencies for the purpose of notifying each of the agencies of their cost allocation for the 2011/12 year, approval of Santa Rosa's contribution to be subject to Council approval of the budget during the 2011/12 Council budget review.

**11.3 RESOLUTION – APPROPRIATION AND ESTABLISHMENT OF CAPITAL IMPROVEMENT PROGRAM PROJECT KEY 17472 – SANTA ROSA AVE AND SEBASTOPOL AVE TRAFFIC SIGNAL**

This resolution, recommended by the Department of Public Works, authorizes the appropriation and establishment of the Capital Improvement Program Project key 17472 – Santa Rosa Avenue and Sebastopol Avenue Traffic Signal in the amount of \$330,000, source of funds being from the Redevelopment Agency.

**RESOLUTION NO. 27865 ENTITLED:**  
RESOLUTION OF THE COUNCIL OF THE CITY OF SANTA ROSA AUTHORIZING THE APPROPRIATION AND ESTABLISHMENT OF CAPITAL IMPROVEMENT PROGRAM PROJECT KEY 17472 – SANTA ROSA AVENUE AND SEBASTOPOL AVENUE TRAFFIC SIGNAL.

**11.4 RESOLUTION – 6<sup>TH</sup> STREET UNDERCROSSING AT HIGHWAY 101**

This resolution, recommended by the Public Works Department, approves a modification to the freeway agreement, authorizes the City Manager to sign the Cooperative Agreement for design oversight for the Highway 101 at 6th Street Undercrossing project, and appropriates \$200,000 of State Transportation Improvement Program funding to the 6th Street Undercrossing project.

(Item 11.4 will be continued to the Regular Meeting of May 3, 2011.)

**11.5 RESOLUTION – OFFICE OF JUVENILE JUSTICE AND DELINQUENCY**

**PREVENTION GRANT PROPOSAL**

This resolution, recommended by the Department of Recreation, Parks & Community Services, directs staff to submit a proposal for the OJJDP FY 2011 Comprehensive Anti-Gang Strategies and Programs up to \$750,000 over a three year term with no matching fund requirement; and upon receipt of the grant, the Council authorizes the Director of Recreation, Parks & Community Services to act as the signing authority for contracts and payments related to the grant; and authorizes the Chief Financial Officer to create a project account entitled "OJJDP Gang Prevention Grant Program" and to fund the project account by the amount of the grant award.

**RESOLUTION NO. 27866 ENTITLED:**  
RESOLUTION OF THE COUNCIL OF THE CITY OF SANTA ROSA DIRECTING STAFF TO SUBMIT A PROPOSAL TO THE OFFICE OF JUVENILE JUSTICE AND DELINQUENCY PREVENTION FY 2011 COMPREHENSIVE ANTI-GANG STRATEGIES AND PROGRAMS.

**11.6 ORDINANCE ADOPTION – ORDINANCE OF THE COUNCIL OF THE CITY OF SANTA ROSA REZONING 1755 SEBASTOPOL ROAD AND 1700 HAMPTON WAY TO R-3-18 MULTI-FAMILY RESIDENTIAL**

This ordinance, introduced at the April 5, 2011, Regular Meeting, rezones 1755 Sebastopol Road and 1700 Hampton Way to R-3-18 Multi-Family Residential.

**12. REPORT ITEMS [6:50:59 PM](#)**

**12.1 REPORT - 2011-2016 CITY COUNCIL GOALS, GUIDING PRINCIPLES, AND STRATEGIC OBJECTIVES**

BACKGROUND: The City Council met for the City Council Strategic Goal Setting Workshop on March 3 and 4, 2011. During the Goals Session, the Council reviewed the existing Council Goals and created a revised set of Council Goals, Guiding Principles, and Strategic Objectives. The new Goals were recommended for a five-year period, which included a plan for quarterly work plan reviews as well as a yearly Council Goal review session.

RECOMMENDATION: It is recommended by the City Manager's Office that the Council, by resolution, accept the list of Council Goals, Guiding

Principles, and Strategic Objectives, provide staff direction to develop work plans to implement the Goals, return to a Council meeting in August, 2011 with a final work plan, and provide to Council a first quarter status report in October, 2011.

City Manager Millison made the staff presentation. She requested that Council, by motion, approve the six goals as stated in the attachment to the report and direct the City Manager and executive staff to begin work to clearly state the intent of the goals and strategic objectives, to prepare the work plan to achieve the goals and strategic objectives, including metrics that can be used to measure success in meeting the goals, and to bring the matter back in August for Council adoption.

Council discussion ensued. [7:15:07 PM](#)

#### **PUBLIC COMMENT**

**Erin Carlstrom**, resident of Railroad Square and Fifth Street merchant, spoke regarding Goal No. 4

**Judy Kennedy**, Chair of Neighborhood Alliance, thanked Council for their work on the goals.

**MOVED** by Council Member Bartley, **seconded** by Council Member Gorin, **carried** unanimously, to adopt and waive reading of the text of the motion in Item 12.1.

**5:00 P.M.**

#### **12.2 REPORT -- PUBLIC HEARING -- MITIGATED NEGATIVE DECLARATION FOR CREEK STEWARDSHIP VOLUNTEER PROGRAM [7:30:48 PM](#)**

**BACKGROUND:** The existing City of Santa Rosa Creek Stewardship Program provides volunteers the ability to participate in activities such as walks, bike rides, nature interpretation, tree planting, restoration work days, presentations on creek topics, and creek activities for youth programs. The proposed mitigated negative declaration analyzes the potential environmental impacts of expanding this program to use volunteers to aid in creek cleanup, vegetation removal, native plant restoration, erosion control, and minor trail maintenance along 29 specific creeks and waterways within the City of Santa Rosa.

**RECOMMENDATION:** It is recommended by the Utilities Department that the Council, by resolution, approve the proposed mitigated negative declaration and authorize the Utilities Department

to move forward with expanding volunteer activities through the Creek Stewardship Program.

Noah Housh, City Planner, made the staff presentation.

**PUBLIC HEARING [7:35:32 PM](#)**

The public hearing was opened.

**PUBLIC COMMENT:** None.

The public hearing was closed. [7:35:42 PM](#)

**MOVED** by Council Member Wysocky, **seconded** by Council Member Gorin, **carried** unanimously, to adopt and waive reading of the text of the resolution in Item 12.2 as follows:

**RESOLUTION NO. 27867 ENTITLED:**  
RESOLUTION OF THE COUNCIL OF THE CITY OF SANTA ROSA ADOPTING A MITIGATED NEGATIVE DECLARATION AND MITIGATION MONITORING PROGRAM FOR THE CREEK STEWARDSHIP VOLUNTEER PROGRAM ON MULTIPLE PARCELS THROUGHOUT THE CITY OF SANTA ROSA.

**Council Member Sawyer left the dais.**

#### **12.3 PUBLIC HEARING – COMMUNITY WATER USE TARGET FOR 2020 AND REGIONAL ALLIANCE PARTICIPATION FOR 2010 URBAN WATER MANAGEMENT PLAN [7:36:23 PM](#)**

**BACKGROUND:** In 2009, Senate Bill x7-7, the Water Conservation Act (SB x7-7), was signed into law. SB x7-7 set a goal of achieving a 20% reduction in statewide urban per capita water use by the year 2020 and requires urban water retailers to set an interim 2015 and a final 2020 community urban per capita water use target. SB x7-7 requires urban water suppliers to increase water use efficiency while recognizing and provide credit to those urban water suppliers that have made substantial capital investments in water conservation since the 1990s.

SB x7-7 applies to those urban water retailers that are subject to the Urban Water Management Planning Act (UWMP Act). The UWMP Act requires every urban water supplier that provides water for municipal purposes to more than 3,000 connections, or supplying more than 3,000 acre-feet (AF) of water annually, to adopt and submit a plan every five years to the California Department of Water Resources (DWR). SB x7-7 extended the

deadline for the submittal of the 2010 Urban Water Management Plan (UWMP) from December 31, 2010 to July 1, 2011 to allow urban water retailers to incorporate the requirements of SB x7-7 into the 2010 UWMP.

**RECOMMENDATION:** It is the recommendation of the Board of Public Utilities and the Utilities Department that the Council, following a public hearing: (1) adopt 127 gallons per capita per day (gpcd) as the City's Community Water Use Target for 2020; (2) authorize participation in a Regional Alliance for complying with the 2020 Water Use Target; and (3) authorize the Utilities Department Director to sign agreements regarding formation and participation in the Regional Alliance, including requiring the participants in the Regional Alliance to participate in regional water supply planning, requiring all participants to annually report their annual gpcd and their progress in obtaining their 2020 gpcd water use target, and requiring participants to report annually on the programs they are implementing to reach their 2020 gpcd water use targets.

Jennifer Burke, Senior Water Resources Planner, Utilities Department, made the staff presentation. Gerry Nakano with West Yost Associates, consultant, gave an overview of the Water Conservation Act of 2009 (SBx7-7), including compliance, public hearing requirements, and methodologies. Jennifer Burke discussed implementation plans.

#### PUBLIC HEARING

The public hearing was opened. [8:11:46 PM](#)

**Len Holt** spoke regarding the Urban Water Management Plan.

**John Jenkel** spoke regarding wastewater, CalPine, and sale of electricity for profit by corporations.

The public hearing was closed. [8:19:41 PM](#)

**MOVED** by Council Member Vas Dupre, **seconded** by Council Member Gorin, **carried** on a vote of 6-0-1, with Council Member Sawyer absent from the dais, to adopt and waive reading of the text of the resolution in item 12.3 as follows:

**RESOLUTION NO. 27868 ENTITLED:**  
RESOLUTION OF THE COUNCIL OF THE CITY OF SANTA ROSA: (1) ADOPTING 127 GALLONS PER CAPITA PER DAY (GPCD) AS THE CITY'S COMMUNITY WATER USE TARGET FOR 2020;

(2) AUTHORIZING PARTICIPATION IN A REGIONAL ALLIANCE FOR COMPLYING WITH THE 2020 WATER USE TARGET; AND (3) AUTHORIZING THE UTILITIES DEPARTMENT DIRECTOR TO SIGN AGREEMENTS REGARDING FORMATION AND PARTICIPATION IN THE REGIONAL ALLIANCE.

#### 13. WRITTEN COMMUNICATIONS (AND POSSIBLE COUNCIL ACTION)

##### 13.1 LETTER IN SUPPORT OF SB 444/AB 579

**MOVED** by Wysocky, **seconded** by Vas Dupre, **carried** on a vote of 6-0-1, with Council Member Sawyer absent from the dais, to authorize the Mayor to sign the letter.

#### 14. [IF NEEDED] – ANNOUNCEMENT OF ADDITIONAL CLOSED SESSION ITEM(S), ADJOURNMENT TO CLOSED SESSION(S), RECONVENEMENT TO OPEN SESSION, AND ANNOUNCEMENTS, IF ANY

#### 15. PUBLIC COMMENTS ON NON-AGENDA MATTERS [8:26:45 PM](#)

**Rachel Bell** spoke regarding the sale of property belonging to John Jenkel.

**Rich Hannon** spoke regarding Mr. Jenkel's property.

**Kristie Dugan** spoke regarding the Paul Hobbs Winery and Mr. Jenkel's property.

**Council Member Sawyer returned to the dais.**

John Jenkel spoke regarding local corruption and the national budget.

#### 16. ADJOURNMENT OF MEETING [8:39:01 PM](#)

Hearing no further business, Mayor Olivares adjourned the meeting in memory of Raul Trevino, former Transit Operator, at 8:39 p.m. The next regularly scheduled meeting will take place on May 3, 2011, at a time to be set by the Mayor.

Approved on: May 3, 2011

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Sara J. Anna  
Interim City Clerk