

**CITY OF SANTA ROSA
SANTA ROSA TOURISM BUSINESS IMPROVEMENT AREA
ADVISORY BOARD
THURSDAY, FEBRUARY 17, 2011
10:00 a.m. - 12:00 NOON**

**SANTA ROSA CONVENTION & VISITORS BUREAU CONFERENCE ROOM
9 FOURTH STREET
SANTA ROSA, CA**

10:00 AM

AGENDA

1. CALL TO ORDER
2. ROLL CALL
3. PUBLIC APPEARANCES / PUBLIC COMMENTS: Except for public hearing agenda items, the public may comment on all other agenda items and on items not on the agenda within the jurisdiction of the Advisory Board during this period. The public may comment on public hearing agenda items when the hearing is opened. Each speaker is allowed three minutes.
4. STAY/SHOP/SAVE SANTA ROSA PROGRAM UPDATE
5. CITY OF SANTA ROSA BIA BUDGET REVIEW
6. BIA ADVISORY BOARD VACANCY RECOMMENDATION
7. EVENT SUPPORT REQUESTS:
 - a. Fusion Fitness (Santa Rosa Marathon)
 - b. Wine Country Senior Games
8. BUSINESS IMPROVEMENT AREA ANNUAL REPORT TIMING
9. SANTA ROSA CONVENTION & VISITORS BUREAU & CITY OF SANTA ROSA WORKPLAN UPDATE
10. ADJOURN



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