CITY OF SANTA ROSA
SANTA ROSA TOURISM BUSINESS IMPROVEMENT AREA
ADVISORY BOARD
THURSDAY, DECEMBER 9, 2010

11:00 a.m. - 12:00 NOON
(Revised Standing Start Time)

SANTA ROSA CONVENTION & VISITORS BUREAU CONFERENCE ROOM
9 FOURTH STREET
SANTA ROSA, CA

12:00 PM

AGENDA

1. CALL TO ORDER

2. ROLL CALL

3. PUBLIC APPEARANCES / PUBLIC COMMENTS: Except for public hearing agenda items, the public may comment on all other agenda items and on items not on the agenda within the jurisdiction of the Advisory Board during this period. The public may comment on public hearing agenda items when the hearing is opened. Each speaker is allowed three minutes.

4. EVENT SUPPORT CRITERIA
   Review metrics for event support.

5. BIA ADVISORY BOARD VACANCY
   Discuss vacancy and re-appointment based on City of Santa Rosa policy.

6. CITY OF SANTA ROSA BIA WORK PLAN
   Discuss and approve.

7. ADJOURN

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