

City of Santa Rosa
Art in Public Places Committee Meeting
December 6, 2010 - Minutes

1. Call to Order
Evans called the meeting to order at 3:34pm at the Steele Lane Community Center in Santa Rosa, California.
2. Roll Call
Present: Anderson, Charnofsky, Duggan, Evans, Flock, Kaufman, Kennedy, Lott, Rabinowitsh, Richardson
Absent: Curiel-Larios, Gorin, Jang-Poulsen, Sawyer
3. Public Comments- none
4. Approval of Minutes- November 1, 2010. Minutes were approved as written.
5. Comments and Announcements by Chair and Board members
6. Scheduled Items Presented for Possible Decisions at this Meeting
 - 6.1 9th Street Underpass Mural
Sher Ennis, representing the West End and St. Rose Neighborhoods presented the final design for the mural. She explained how a community meeting was held in September where neighbors voted on their favorite design and color palette. The West End and St. Rose neighborhoods would like to resubmit their proposal to Caltrans with the new artwork design, and are asking the committee for approval of the design. She explained how the new design represents the history of the wine makers in the area. A motion was made by Flock and seconded by Kennedy, to approve the artwork design. Motion passed with nine members in favor, one opposed (Evans). Staff will work with the neighborhoods to submit the new artwork design to Caltrans for consideration.
 - 6.2 Mural Subcommittee Recommendation
Economic Development Specialist De La Rosa presented the outcome of a recent meeting of the mural subcommittee where they discussed the possible creation of a Strategy and Action Plan for a re-envisioned Public Art Program. The subcommittee discovered that neither the Mural Program nor other art programs could be further developed without addressing this issue. The subcommittee recommends staff work with committee members to create a binder which holds all existing policies, and program materials, with the idea that this will help develop a Public Art Master Plan in the future. There was discussion about transitioning the committee into an Arts Commission. Richardson urged the committee to be cautious, and to make sure we are wisely allocating staff time. Staff proposed to continue this discussion with the mural subcommittee to begin gathering the policies and documents for a program binder. Further steps will be brought back to the committee for consideration.

6.2 Poet Laureate for Santa Rosa

Arts Coordinator Matheny-Schuster reported on the process and resources required to initiate a poet laureate for Santa Rosa. She presented information gathered from the Sebastopol Center for the Arts and other city poet laureate programs. After some discussion, it was decided that the committee does not have an interest in initiating a poet laureate for Santa Rosa at this time.

6.3 Reports and Updates

a. Street Performer Permits

Matheny-Schuster reported that about 20 permits have been issued since the ordinance was enacted. There have been already a few minor adjustments needed, but staff has worked with the police to address these issues. The permit cards are not laminated due to costs, but this may change in the New Year.

b. Phantom Gallery

Matheny-Schuster announced that we officially moved out of the Phantom Gallery's last location on D Street. All equipment is currently being stored in the West American Bank, owned by the city.

c. Committee member Anderson suggested we have another outside meeting to discuss more about what our interests are as a committee in the sense of getting everyone's perspective on art. She called it a "Pecha Kucha". This is where everyone comes together and presents their ideas, perspectives in a short period of time. Pecha Kucha, originated in Japan, was conceived as a venue where young architects and designers could meet, show their work, exchange ideas, and network. The format keeps presentations concise, fast-paced and entertaining.

7. Adjournment

The meeting was adjourned at 4:49pm. The next scheduled meeting is for Monday, January 3, 2011, at 3:30pm at the Steele Lane Community Center in Santa Rosa, CA.