

**CITY OF SANTA ROSA
SANTA ROSA TOURISM BUSINESS IMPROVEMENT AREA
ADVISORY BOARD
THURSDAY, NOVEMBER 18, 2010
12:00 NOON – 1:00 PM
SANTA ROSA CONVENTION & VISITORS BUREAU CONFERENCE ROOM
9 FOURTH STREET
SANTA ROSA, CA**

12:00 PM

AGENDA

1. CALL TO ORDER
2. ROLL CALL
3. PUBLIC APPEARANCES / PUBLIC COMMENTS: Except for public hearing agenda items, the public may comment on all other agenda items and on items not on the agenda within the jurisdiction of the Advisory Board during this period. The public may comment on public hearing agenda items when the hearing is opened. Each speaker is allowed three minutes.
4. EVENT SUPPORT CRITERIA
Discuss ideas for determining what events may be supported by BIA funding
5. CVB SOCIAL MEDIA RFP/Q
Review and discuss
6. AGENCY OF RECORD RFP/Q
Review and discuss
7. CVB MARKETING PLAN
For approval
8. ADJOURN



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