

City of Santa Rosa
Art in Public Places Committee Meeting
November 1, 2010 - Minutes

1. Call to Order
Evans called the meeting to order at 3:36pm at the Steele Lane Community Center in Santa Rosa, California.
2. Roll Call
Present: Anderson, Charnofsky, Duggan, Evans, Flock, Jang-Poulsen, Kennedy, Rabinowitsh, Richardson, Sawyer
Absent: Curiel-Larios, Gorin, Kaufman, Lott
3. Public Comments- Lea Barron-Thomas and Allan Thomas were present and gave feedback on the outcome of the October APPC meeting where the 9th Street mural project was discussed. Lea wanted to make sure all members of APPC received Denise Hill's letter. Their concern is that this project was in process long before any new policies were developed by APPC that may affect murals. They encouraged the committee to reconsider and approve the project to proceed with the Caltrans process. Allen shared his impression that City Council may need to be the decision maker about the mural, not APPC, who is only to approve artwork design. Allen asked that the item be brought back to the committee on a future agenda for a vote.
4. Approval of Minutes- October 4, 2010. Minutes were approved as written.
5. Comments and Announcements by Chair and Board members
6. Scheduled Items Presented for Possible Decisions at this Meeting
 - 6.1 Mural Subcommittee Report on Underpasses
Arts Coordinator Matheny-Schuster gave a presentation on the mural subcommittee's recent meeting. The subcommittee met and toured all of the freeway underpasses that lead into downtown. Each site was assessed as to the condition, priority level, etc. There was discussion in regards to the creation of an overall theme for the underpasses and if this theme was to just refer to the façade, the entrance, to the underpasses, or to the interior walls of the underpasses. Kennedy discussed a historical theme could be used, where Richardson mentioned leaving the theme a bit more open and flexible. It was suggested that photographs be taken of the possible mural surfaces of each site, as well get architectural drawings from Public Works or Caltrans. The subcommittee will meet again before the December meeting to discuss possible themes, and will look at what other cities have done.
 - 6.2 Reports and Updates.
 - A. The Street Performer Ordinance was passed on October 12 and will go into effect on November 19, 2010.

B. Art for the Arts Auction, held on October 16th, was a great success raising over \$16,000 for the Arts Program.

C. Upcoming events:

1. Day of the Dead, Courthouse Square, November 1 & 2.
2. Winterblast on South A street, on November 13.

7. Adjournment

7.1 Possible Items for next month's agenda: Poet Lauriat for Santa Rosa, Light up Cyclisk

7.2 The meeting was adjourned at 4:49pm. The next scheduled regular meeting is on Monday, December 6, 2010, at 3:30pm at the Steele Lane Community Center in Santa Rosa, California.