

**CITY OF SANTA ROSA
NOTICE OF REGULAR MEETING
CITY COUNCIL ECONOMIC DEVELOPMENT SUBCOMMITTEE
NOON TO 1:30 P.M. ON TUESDAY, MARCH 9, 2010
MAYOR'S CONFERENCE ROOM, ROOM 10, CITY HALL
100 SANTA ROSA AVENUE, SANTA ROSA, CA**

NOTICE IS HEREBY GIVEN that the Economic Development Subcommittee meeting will be held on Tuesday, March 9, 2010 at noon in the Mayor's Conference Room in City Hall, 100 Santa Rosa Avenue, Santa Rosa, CA.

In December, the City Council adopted strategic goals for Santa Rosa with the number one priority to "Develop and implement an aggressive and consistent economic development plan that balances business and environment." The City of Santa Rosa is interested in your constructive ideas to be aggressive in its Economic Development policies and programs. The City Council's Economic Development Subcommittee, comprised of three council members and one representative from the Planning Commission, Design Review Board, Redevelopment Agency, and Citizen's Advisory Committee, has invited leaders from several business groups to its March 9th meeting to share their action ideas and participate in this discussion.

Please note the meeting time has been extended and lunch will be provided.

AGENDA

| Time | Item | Speaker |
|----------------------|--|-------------------------------------|
| 12:00 – 12:10 | Call to Order Introductions Public Appearances | |
| 12:10 – 12:15 | Council Goal Background | Staff |
| 12:15 – 1:20 | Discussion: Specific Aggressive Actions the City May Wish to Add to Its Economic Development and Community Development Workplans | Guests, Subcommittee Members, Staff |
| 1:20 | Wrap-Up | Staff |
| 1:30 | Adjourn | |

Next Meeting Date/Time: May 11, 2010 at noon

Posted: March 5, 2010

Contact Nancy Manchester at (707) 543-4339 with any questions regarding the agenda.



The City of Santa Rosa does not discriminate on the basis of disability in the admissions or access to, or treatment of or employment in, its programs or activities. Disability-related aids or services, including printed information in alternate formats, to enable persons with disabilities to participate in public meetings and programs are available by contacting the Administrative Secretary at (707) 543-3300 one week prior to the meeting/program.