

**SANTA ROSA CITY COUNCIL MEETING MINUTES
TUESDAY, DECEMBER 15, 2009
COUNCIL CHAMBER, CITY HALL, 100 SANTA ROSA AVENUE
REGULAR MEETING**

**10:30 A.M. (MAYORS CONFERENCE ROOM,
ROOM 10)**

A portion of this meeting included Councilmember Marsha Vas Dupre teleconferencing from the Tahoe Seasons Resort, located at 9301 Saddle Road, South Lake Tahoe, California, at a location which is publicly accessible. Councilmember Vas Dupre posted the agenda at that location in accordance with the Brown Act.

1. CALL TO ORDER AND ROLL CALL

Mayor Gorin called the meeting to order at 12:30 p.m. Councilmembers present: Mayor Gorin, Vice Mayor Wysocky, Councilmembers Bender, Sawyer, Jacobi, and Olivares. Councilmember Vas Dupre was participating telephonically from the location named above.

**2.1 CONFERENCE WITH LABOR
NEGOTIATORS**

Agency Designated Representatives: Greg Scoles, Deputy City Manager, Fran Elm, Human Resources Director and Chris Sliz, Employee Relations Manager.

Employee Organizations: Santa Rosa Firefighters Association – Local 1401 (representing City Employee Unit 2); Operating Engineers Local 3, Maintenance and Utility System Operators (Employee Units 3 and 16); Santa Rosa City Employees Association (Employee Units 4, 6, 7); Santa Rosa Police Officers Association, (Employee Unit 5); Service Employees International Union Local 707, (Employee Units 8 and 14); Public Safety Management Association (Employee Unit 9); Santa Rosa City Attorneys' Association (Employee Unit 17), Santa Rosa Management Association (Employee Unit 18).

Unrepresented Executive Management, Middle Management, and Confidential Employees (Employee Units 10, 11 and 12).

2.2 PUBLIC EMPLOYEE APPOINTMENT

Title: City Manager

**2.3 CONFERENCE WITH LABOR
NEGOTIATORS**

Agency Designated Representative: Mayor Susan Gorin

Unrepresented Employees: City Manager

**2.4 ADJOURN CLOSED SESSION(S) AND
RECONVENE TO OPEN SESSION IN THE
COUNCIL CHAMBER**

2:30 P.M. (CITY COUNCIL CHAMBER)

3. STUDY SESSION

Vice Mayor Wysocky reconvened the meeting at 2:52 p.m. Councilmembers present: Vice Mayor Wysocky, Councilmembers Bender, Sawyer, Jacobi, and Olivares. Councilmember Vas Dupre, who had participated in Items 2.1 through 2.3 via teleconference, did not continue participation from this point forward. Mayor Gorin returned while the meeting was in progress at 3:00 p.m.

**3.1 MAYOR'S GANG PREVENTION TASK
FORCE UPDATE [2:52:49 PM](#)**

Ellen Bailey, Recreation Supervisor, led a presentation by the Mayor's Gang Prevention Task Force Policy Team updating the Council on the Mayor's Gang Prevention Task Force's efforts during the past year.

Dr. Carl Wong, Sonoma County Superintendent of Schools, spoke regarding the benefits to the school districts through these Measure O funded programs.

Walter Collins, Executive Director of United Way, spoke regarding the mission and goals of the task force.

Dr. Sharon Liddell, Santa Rosa Schools Superintendent, spoke regarding prevention programs in the schools.

Ron Soto, California Youth Outreach, discussed intervention services, which are coordinated with prevention and suppression services.

Police Chief Tom Schwedhelm spoke regarding enforcement and the Safe Streets Task Force.

Dr. Peter Ellis, Community Crime Prevention Services, spoke regarding indicators of community success and the evaluation system the group had

developed indicating that programs were meriting excellent and very good report card ratings.

Jack. Calhoun, National League of Cities and President of Hope Matters, spoke regarding gang issues from national perspective.

4:00 P.M. (CITY COUNCIL CHAMBER)

4. ANNOUNCEMENT OF ROLL CALL [4:16:41 PM](#)

Councilmembers were present as noted above, with Councilmember Vas Dupre absent. Teen Council member Rena Wang was also in attendance.

5. REPORT, IF ANY, ON STUDY AND CLOSED SESSION(S) [4:16:43 PM](#)

City Manager Kolin reported that the Council had met in study session to receive an update on the Mayors Gang Prevention Task Force programs and highlights.

City Attorney Fowler announced that the Council had met in closed session to discuss Items 2.1 through 2.3 as listed on the agenda and that no action had been taken and there were no announcements to be made with respect to items 2.1 and 2.3.

City Attorney Fowler reported with regard to Item 2.2 that the Council had voted 4-3 (Council members Bender, Sawyer and Olivares voting NO) to appoint Wayne Goldberg as Interim City Manager subject to reaching a satisfactory contract.

6. PROCLAMATIONS/PRESENTATIONS

6.1 PRESENTATION – ACHIEVEMENT OF EXCELLENCE IN PROCUREMENT AWARD FOR 2009 [4:26:46 PM](#)

Jim Wright, Purchasing Agent, presented the Council with the City's fifth consecutive Achievement of Excellence in Procurement for 2009 bestowed upon 140 cities nationwide by the National Purchasing Institute.

7. STAFF BRIEFINGS

7.1 REDEVELOPMENT AGENCY ANNUAL REPORT FOR FISCAL YEAR ENDING JUNE 30, 2009 [4:32:42 PM](#)

Kim Nadeau, Economic Development and Housing Department Program Specialist, presented the Redevelopment Agency's Annual Report for the

past fiscal year. During this challenging economic time, Redevelopment had been a strong counter force. In its mission to alleviate blighting conditions, both physical and economic, and to provide affordable housing, the Redevelopment Agency had invested almost \$16 million dollars into the local community during FY 2008/09, which served to leverage over \$170 million in capital improvements. As a result, over 400 jobs were created and an estimated 133,000 square feet of improvements were completed. She noted that the full printed report was available on the City's website.

PUBLIC COMMENT [4:39:03 PM](#)

Richard Canini opposed redevelopment as real estate speculation with borrowed money, saying those who benefit are not required to pay back the debt and those who do not get a benefit are required to pay the debt through increased property taxes.

8. APPROVAL OF MINUTES – NOVEMBER 17, 2009 REGULAR MEETING MINUTES [4:42:41 PM](#)

The minutes of the November 17, 2009 regular meeting were approved as submitted.

9. STATEMENTS OF ABSTENTION BY COUNCILMEMBERS [4:43:05 PM](#)

City Attorney Fowler stated that Councilmember Sawyer would abstain from Item 11.1. Councilmember Jacobi stated she would also abstain from Item 11.1 due to the location of her residence.

10. CONSENT ITEMS [4:43:30 PM](#)

MOVED by Councilmember Bender, seconded by Councilmember Olivares, carried 5-0-2 (Councilmembers Sawyer and Vas Dupre absent) to add Item 10.1 to the agenda as the time-sensitive matter had come forward after the posting of the advance agenda.

MOVED by Vice Mayor Wysocky, seconded by Councilmember Olivares, carried 6-0-1 (Councilmember Vas Dupre absent), to adopt the motion in item 10.1 and adopt and waive reading of the text of the resolutions in items 10.2 through 10.4 as follows:

10.1 MOTION – COOPERATIVE PURCHASE FOR CAMEL SEWER CLEANER WITH INTERNATIONAL CAB & CHASSIS

THIS MOTION AUTHORIZES THE COOPERATIVE PURCHASE AND ISSUANCE OF PURCHASE ORDERS FOR ONE CAMEL SEWER CLEANER TO SUPER PRODUCTS LLC, NEW BERLIN, WISCONSIN IN THE AMOUNT OF \$324,259.14, AND A 2009 INTERNATIONAL CAB AND CHASSIS TO SANTEX TRUCK CENTER, SAN ANTONIO TEXAS, IN THE AMOUNT OF \$136,225.13, FOR A TOTAL AMOUNT OF \$460,484.27. FUNDS FOR THIS PROCUREMENT HAVE BEEN BUDGETED IN THE FY 2009-10 PUBLIC WORKS DEPARTMENT 3016-84 VEHICLE REPLACEMENT ACCOUNT NUMBER.

10.2 RESOLUTION – FY 2009-10 REDEVELOPMENT AGENCY BUDGET REDUCTIONS FOR DECREASED TAX INCREMENT REVENUE AND NEW \$3,003,833 SUPPLEMENTAL EDUCATION REVENUE AUGMENTATION FUND (SERAF)

RESOLUTION NO. 27539 ENTITLED:
RESOLUTION OF THE COUNCIL OF THE CITY OF SANTA ROSA APPROVING FY 2009-10 REDEVELOPMENT AGENCY BUDGET REDUCTIONS FOR DECREASED TAX INCREMENT REVENUE AND A NEW \$3,003,833 SUPPLEMENTAL EDUCATION REVENUE AUGMENTATION FUND (SERAF) PAYMENT

10.3 RESOLUTION – SUPPORT OF LOCAL TAXPAYER, PUBLIC SAFETY AND TRANSPORTATION ACT OF 2010

RESOLUTION NO. 27540 ENTITLED:
RESOLUTION OF THE COUNCIL OF THE CITY OF SANTA ROSA SUPPORTING THE LEAGUE OF CALIFORNIA CITIES SPONSORED LOCAL TAXPAYER, PUBLIC SAFETY AND TRANSPORTATION ACT OF 2010

10.4 RESOLUTION – REVISING EXISTING POLICY IMPLEMENTING THE FEDERAL DEPARTMENT OF TRANSPORTATION DRUG AND ALCOHOL TESTING REGULATIONS

RESOLUTION NO. 27541 ENTITLED:
RESOLUTION OF THE COUNCIL OF THE CITY OF SANTA ROSA TO AMEND COUNCIL POLICY NO. 700-05, IMPLEMENTATION OF THE FEDERAL DEPARTMENT OF TRANSPORTATION DRUG AND ALCOHOL TESTING REGULATIONS

MOVED by Vice Mayor Wysocky, seconded by Councilmember Olivares, carried 6-0-1 (Councilmember Vas Dupre absent), to adopt and waive reading of the text of the resolution in item 10.5 as follows:

10.5 RESOLUTION – APPROPRIATION OF REMAINING FUNDS FROM UTILITIES REVENUE BOND SERIES 2008

RESOLUTION NO. 27542 ENTITLED:
RESOLUTION OF THE COUNCIL OF THE CITY OF SANTA ROSA AUTHORIZING THE CHIEF FINANCIAL OFFICER TO APPROPRIATE \$4 MILLION FROM WATER REVENUE BOND SERIES 2008 TO WATER CAPITAL FUND 0614 AND \$3 MILLION FROM WASTEWATER REVENUE BOND SERIES 2008 TO LOCAL WASTEWATER CAPITAL FUND 0626

MOVED by Vice Mayor Wysocky, seconded by Councilmember Olivares, carried 6-0-1 (Councilmember Vas Dupre absent), to adopt and waive reading of the text of the ordinance in item 10.6 as follows:

10.6 ORDINANCE ADOPTION-- WATER, RECYCLED WATER AND WASTEWATER RATE INCREASES

ORDINANCE NO. 3931 ENTITLED: ORDINANCE OF THE COUNCIL OF THE CITY OF SANTA ROSA AMENDING SECTIONS 14-04.090 AND 14-08.010 AND ADDING SECTION 14-08.15 TO THE SANTA ROSA CITY CODE, REVISING MONTHLY SERVICE CHARGES AND RATES CHARGED FOR CITY WATER SERVICES

11.1 REPORT – DOWNTOWN STATION AREA SPECIFIC PLAN ZONING AND DESIGN GUIDELINES CONSISTENCY AMENDMENTS [4:49:23 PM](#)

Councilmembers Sawyer and Jacobi recused themselves from this item.

Clare Hartman, Supervising Planner, led off the mid-project progress report on the Zoning and Design Guidelines Consistency Amendments Project since July.

On October 9, 2007 the City Council adopted the Downtown Station Area Specific Plan (Specific Plan). A primary objective of the Specific Plan was to increase the number of residents and employees within walking distance (1/2 mile) of the Sonoma Marin Area Rail Transit (SMART) station through the intensification of land uses in the plan area.

The Specific Plan included many new policies, such as: two new General Plan land use designations (Transit Village Medium and Transit Village Mixed-Use), seven distinct sub-areas, land use goals and policies, and new development guidelines and streetscape standards.

On May 12, 2009 the Council adopted a work plan for the Zoning and Design Guidelines Consistency Amendments project. The work plan outlined the steps that staff would take to coordinate amendments to the Zoning Code and Design Guidelines that are needed to implement the vision and policies of the Specific Plan.

City Planners Jessica Jones and Heather Hines detailed the new land use goals, policies and development guidelines and streetscape standards for the new General Plan land use designations. Enhancements to the historic combining district, parking reductions in residential and historic residential sub areas and non-conforming uses were also presented.

PUBLIC COMMENT [5:17:57 PM](#)

Bill Williams, Bodean Company, the operator of the asphalt plant in the Maxwell Court area, praised staff's work with business owners but requested the area remain in industrial use as data indicates absorption rates may take up to 40 years and the current use best serves the community.

Louie Cantarutti spoke of past decisions with lasting negative impacts, and cautioned that the loss of the Maxwell Drive industrial/commercial community would be a similar mistake in that younger entrepreneurs would not be able to buy or finance these businesses. He asked that this matter be set aside.

Jean Kapolchok said she was representing many of the property owners in the Maxwell Court area. She said the 30± acre parcel contained 55 parcels with 37 owners and 57 owned and operated businesses with just one vacant parcel. She said this wholesale conversion eliminates 700,000 square feet of commercial industrial building space where 400 people were employed in 2008. Upon adoption of the Downtown Station Area Specific Plan over 50 legal conforming businesses were rendered legal non-conforming businesses which has a significant impact on those trying to renegotiate or renew their SBA loans and severely limits their ability to expand or improve their businesses. She requested that all permitted in the light industrial zone be considered uses of the

same and less intensity, and that ADA or energy efficiency improvements be removed from the spending cap, and that building expansion be allowed within the spending cap. She asked that Maxwell Court be treated as a separate area and that they delay implementation of the medium transit village land use designation until the absorption rate is 20 years.

Dan Bauman, owner of three buildings in the Maxwell Court area, requested that the three options for conversion of the buildings of up to 36 months be delayed because by their nature the buildings would have to be torn down in order to turn the property into residential use.

Marlene Dehlinger, Director of the Accountable Development Commission, spoke in support of the rezoning as a benefit to the residents of Sonoma and Marin Counties who are investing millions in the SMART train to make communities less fuel dependent. She said that for the train to be viable, passengers were needed and those most likely to use the train are those who live in close proximity to the train station. She noted the non-conforming use regulation allows a property to lie vacant for three full years before the new zoning would apply.

Denny Rosatti, Director of Sonoma County Conservation Action, also supported the plan, saying they had contacted thousands of city residents and generated hundreds of letters to the City calling for higher density housing around the train depot and support for the Station Area Plan. He encouraged sticking with the six-month policy for non-conforming uses rather than three years.

Alan Thomas representing Franco American Bakery, said they have been in business in the area for over 70 years and employ 40 people, many of whom walk to work. The Station Area Plan envisions 3100 new homes being built, none of which are designated in any of the residential subareas. This property is in the historic West End residential subarea, so he said there was no need for this property to be rezoned residential.

Jennifer Watson expressed concerns about any impacts to their neighborhood, which is primarily comprised of single family homes dating back to the beginning of century that comprises a vibrant and active community of residents rooted in an urban village lifestyle.

Daniel Hildebrand, owner of property zoned industrial and housing four tenants, said the new

restrictions would not allow him to pull down the existing buildings and build in compliance with the new restrictions as it is not financially feasible to do so.

Steve Birdlebaugh, Friends of SMART, spoke in support of the Station Area Plan and encouraged that the range of uses be looked at without relying on the non-conforming use escape clause so heavily and the apparent restriction that wouldn't permit a hotel or bed and breakfast to go into some of the changed uses.

David Grabill, Accountable Development Coalition and Housing Advocacy Group, urged that the Council not to make any changes to the current policies embodied in the Station Area Plan adopted by previous Council which helped the City meet the challenge of reducing greenhouse gas emissions and providing bikeable neighborhoods.

MOVED by Councilmember Bender, seconded by Councilmember Olivares, carried 4-0-2-1 (Councilmembers Sawyer and Jacobi abstaining; Councilmember Vas Dupre absent), to accept the report presented by staff.

MOVED by Councilmember Bender, seconded by Councilmember Olivares, carried 4-0-2-1 (Councilmembers Sawyer and Jacobi abstaining; Councilmember Vas Dupre absent), to direct staff to schedule and bring back a more in-depth study session on the Roberts Road and Maxwell Court area for Council consideration.

11.2 REPORT -- PG&E SMARTMETER STREET LIGHT LICENSE AGREEMENT [6:18:54 PM](#)

Eric McHenry, Information Technology Director, described the PG&E SmartMeter program being installed in California cities which automates gas and electricity meters. Through 2011, PG&E plans to deploy 10.3 million SmartMeter gas and electric meters, a supporting communications network, and back-end systems across the majority of their service area. The SmartMeter system will collect customer energy use data automatically and on a much more frequent basis, in turn allowing for more accurate billing based on usage instead of a fixed rate. He said the system requires radio frequency (RF) transmitters and receivers to be mounted on PG&E and City street lights or other structures. The proposed agreement would allow to initially deploy SmartMeter collection units on four city-owned street light poles in areas not served by SmartMeter collection units located on PG&E-owned properties. PG&E would pay the

City \$780 for each street light pole to which PG&E attaches SmartMeter equipment. Mr. McHenry recommended approval of the agreement.

Cynthia Hanes, PG&E, responded to a question about recent reports of incorrect meter readings associated with the technology. She responded that it was one defective meter out of four million and PG&E responds within a couple of hours to concerns about the meters. MOVED by Councilmember Jacobi, seconded by Councilmember Sawyer, carried 6-0-1 (Councilmember Vas Dupre absent), to adopt the motion in Item 11.2 as follows:

MOTION AUTHORIZING THE CITY OF SANTA ROSA TO ENTER INTO AN AGREEMENT WITH PACIFIC GAS & ELECTRICITY (PG&E) FOR THE ATTACHMENT OF AUTOMATIC GAS AND ELECTRICITY METER READING EQUIPMENT IN SUPPORT OF THE PG&E SMARTMETER NETWORK.

Mayor Gorin recessed the meeting from 6:25 until 7:01 p.m., reconvening with five Councilmembers present and Councilmembers Vas Dupre and Sawyer absent. Councilmember Sawyer returned to the dais at 7:55 p.m.

Mayor Gorin reordered the agenda as follows:

11.6 PUBLIC HEARING -- STONY POINT ROAD RELOCATION IMPACT STUDY AND LAST RESORT HOUSING PLAN [7:01:53 PM](#)

Josh Maresca, Right-of-Way Agent, made the staff presentation. In 2004, the Council certified the Stony Point Road Reconstruction and Widening Project Final Subsequent Environmental Impact Report (EIR) with a Statement of Overriding Considerations for the unavoidable adverse impacts and authorized the Department of Public Works to proceed with design and right of way acquisition. The City was proceeding with acquisition of property for Phase 2 of the Stony Point Road Widening Project from Sebastopol Road south to Hearn Avenue. The City had already acquired six residential structures from willing sellers. The City would be acquiring a total of 13 properties occupied by 17 households and one business. Of those 18 units, 12 were tenant-occupied, five were owner-occupied and one was a leased business. All these occupants would be required to relocate as a result of the project. In February 2009, the Council approved Resolution No. 27307 adopting a Last Resort Housing Plan for Phase 2 of the Stony Point Road Widening Project.

The adopted Last Resort Housing Plan authorized the City to offer displaced homeowners an amount up to a 20% down payment for replacement housing tied to the value of the Most Comparable Replacement Dwelling as established by the Housing Valuation Study prepared for the project. The Last Resort Housing Plan was an element of the Stony Point Road Relocation Impact Study and Last Resort Housing Plan.

Karen Adelman, Associated Right of Way Services, further detailed the plan and its implementation to date.

[7:04:23 PM PUBLIC HEARING](#)

Sandra Stoddard said she has rented at that location for the past eight years, and requested that it be approved so those affected could move forward with relocation soon.

Hearing no further business, Mayor Gorin closed the public hearing at 7:06 p.m.

MOVED by Councilmember Bender, seconded by Councilmember Wysocky, carried 5-0-2 (Councilmembers Sawyer and Vas Dupre absent), to adopt and waive reading of the text of the resolution in Item 11.6 as follows:

RESOLUTION NO. 27543 ENTITLED:
RESOLUTION OF THE COUNCIL OF THE CITY OF SANTA ROSA ADOPTING A RELOCATION IMPACT STUDY AND LAST RESORT HOUSING PLAN FOR THE STONY POINT ROAD WIDENING PROJECT

11.3 REPORT -- VEHICLE MOVEMENT PROHIBITIONS - HUMBOLDT STREET AT COLLEGE AVENUE AND HUMBOLDT STREET AT PACIFIC AVENUE [7:07:47 PM](#)

Nancy Adams, Transportation Planner, made the staff presentation for the proposed vehicle movement prohibitions associated with the implementation of the Humboldt Bike Boulevard pilot project, approved by the Council on April 14, 2009. One of the components of the pilot project would prohibit left turns from College Avenue onto Humboldt Street. In addition, one of the suggestions heard at the Community Meeting was to test partial diversion at Pacific Avenue and Humboldt Street. She went through the results of the second community meeting, held December 15, 2009, where concerns about the overall project were expressed by residents and a petition in opposition was submitted, that the diverters at Humboldt and Pacific had not been fully vetted,

and there was also support for the project. Staff's recommendation was to approve the following: a resolution prohibiting left turn movements from College Avenue onto Humboldt Street; and a separate resolution for the intersection of Humboldt Street and Pacific Avenue prohibiting left turns and north south through movements by vehicles on Humboldt Street at the intersection. Ms. Adams also mentioned option of deferring action and refer it back to the Bicycle and Pedestrian Advisory Board for further discussion. In response to questions, Ms. Adams and Police Sergeant Doug Schlieff provided data from speed studies, accident reports and citations issued in the area.

PUBLIC COMMENT

Sean Buckley said that his only means of transportation is cycling and that prior to the bicycle boulevard he was comfortable riding on Humboldt, but since it has been implemented he has been going over to Beaver Street rather than going through confusion and chaos of this bicycle boulevard. He opposed implementation of the project and the changes at Pacific and College.

Steve Frye said that this has been in the master plan since 2001 and they are finally testing various traffic calming tools to make it work but the general consensus is that it is still not safe. He suggested another public meeting before coming back to Council.

Diane Whitmire, 2011 Humboldt, opposed the boulevard as it imposes an unreasonable negative impact on residents, and felt that cyclists did not share the road as they encourage motorists to do. She disputed the bike count numbers, saying they were artificially inflated during the study period by an alert sent out by the Bicycle Coalition but the numbers had returned to low levels.

Barbara Moulton spoke in support, particularly of the roundabouts. She encouraged reducing automobile traffic on the bike boulevard.

Kenneth Foster opposed the bike boulevard due to dangers created by cyclists not obeying the rules of the road and their unwillingness to share the road. He also objected to the lack of parking available to guests at his home and the detours necessary to get there with the proposed changes.

Patricia Foster, was also opposed, and questioned how many additional restrictions may be imposed in the future and the expense of those changes. She commented on the accessibility problems it

has created for wheelchairs and the related expense of making the sidewalks accessible. She noted that commercial interests would be impacted at Lewis Road due to traffic restrictions.

Sheila Moore was initially in favor of the bike boulevard but since its implementation is now opposed. She has seen few cyclists, improper use of the roundabouts, and felt traffic restrictions were a safety concern as well as an inconvenience. She also noted dangerous conditions created for pedestrians by the removal of sidewalks and stop signs.

Don Test also opposed the proposed changes, said that as a cyclist he doesn't want to use Humboldt because of autos speeding after the removal of stop signs and the lack of bike lanes. He requested an EIR or economic impact report, and asked that this pilot project be terminated.

Diane Test said she works on corner of Humboldt and College and provided a letter from the George Petersen Insurance Agency stating opposition to prohibition of left turns from College to Humboldt as it would impact over 45 employees with parking lot access on Humboldt as well as their clients who park there.

Jim Kaumeyer opposed both traffic diversions as traffic already backs up on Pacific approaching Mendocino, and because Humboldt already has low traffic volumes, serving mostly its residents.

Richard Zimmer, property owner on Humboldt near Pacific Avenue stated his opposition to the bike boulevard and any traffic barricades as it would adversely impact residents. He requested the project be abandoned.

Sandra Kawa also spoke in opposition, saying the diversions aren't helping anything and take away the beauty of their area,

Julie Chasen, resident of the JC neighborhood, spoke in support, saying she is a frequent user of the bike boulevard and noted how Portland's bike boulevards were embraced by the community after initial opposition.

Jenny Bard said that a majority of those she had surveyed in their neighborhood were in support of the diversions. She also supported the bike boulevard.

Janice Oakley, was also in support, and encouraged better educating drivers about the boulevard.

Eric Moes also supported the project, saying it is the safest north-south artery for cyclists and was vital to encourage future generations to get out on their bikes and ride.

Genevieve Navar also supported the bike boulevard improvements, noting that these changes are difficult but the end result is worthwhile.

Christine Culver also supported the bike boulevard improvements, the first in Sonoma County, saying it is being watched internationally. She said ridership has increased 30%.

Lisa Wyatt expressed concerns about emergency vehicle access and other safety issues. She suggested Stony Point Road as a better north-south route, and asked if there was a plan to cease the pilot if it did not succeed.

Fire Chief Bruce Varner said the Fire Department had concerns regarding the diverter at Pacific as that is a run route for the department, and said that anything beyond a rollover diverter would be unacceptable, and the proposal as presented at this time was unacceptable.

Jason Nutt, Deputy Director of Public Works, and Nancy Adams responded to concerns raised and provided some additional background information on the project.

MOVED by Councilmember Wysocky, seconded by Councilmember Wysocky, carried 4-2-1 (Councilmembers Sawyer and Olivares voting NO; Councilmember Vas Dupre absent) to refer this matter to the Bicycle and Pedestrian Advisory Board for a recommendation.

11.4 REPORT -- BUDGET DEFICIT REDUCTION MEASURE: RESTORATION OF GENERAL FUND RESERVES [9:10:12 PM](#)

Dave Heath, Chief Financial Officer, made the staff presentation. On November 3, 2009, the Council received the Fall Financial Update from City staff which highlighted the City's annual structural deficit in the General Fund. Among the strategies for fixing the deficit were to make on-going reductions, as well as using one-time program and project reductions to build back reserves. Staff had developed a list of one-time reductions and savings totaling \$2,279,600 that will be used to restore General Fund reserve levels to an amount closer to the minimum levels required by City Council policy for FY 2009/10. He recommended adoption of two resolutions aimed at bolstering the General Fund

reserves in the current year given declining revenues. The first resolution restores General Fund reserves in FY 2009/10 by reducing or eliminating several General Fund programs and CIP Projects in the amount of \$2,089,600; and the second resolution extends the Fire Department rolling brownout to a full year in the amount of \$190,000, pending successful completion of the meet and confer process.

Jack Thomas, Chair of the Firefighters Association, said they had requested a separate resolution involving the brownout \$190,000, saying Local 1401 remains opposed to the brownouts.

PUBLIC COMMENT

John Jenkel spoke against fire service cutbacks and war spending.

MOVED by Councilmember Olivares, seconded by Councilmember Bender, carried 5-0-2 (Councilmembers Sawyer and Vas Dupre absent), to adopt and waive reading of the text of the resolution in Item 11.4 as follows:

RESOLUTION NO. 27544 ENTITLED:
RESOLUTION OF THE COUNCIL OF THE CITY OF SANTA ROSA AUTHORIZING RESTORATION OF GENERAL FUND RESERVES THROUGH ELIMINATING OR REDUCING CERTAIN GENERAL FUND FUNDED PROGRAMS AND CAPITAL IMPROVEMENT PROGRAM PROJECTS

MOVED by Councilmember Olivares, seconded by Councilmember Jacobi, carried 5-0-2 (Councilmembers Sawyer and Vas Dupre absent), to adopt and waive reading of the text of the resolution in Item 11.4 as follows:

RESOLUTION NO. 27545 ENTITLED:
RESOLUTION OF THE COUNCIL OF THE CITY OF SANTA ROSA AUTHORIZING RESTORATION OF GENERAL FUND RESERVES THROUGH EXTENDING THE FIRE DEPARTMENT ROLLING BROWN OUT, SUBJECT TO COMPLETION OF THE MEET AND CONFER PROCESS

11.5 REPORT – ECONOMIC DEVELOPMENT PROGRAM UPDATE [9:22:56 PM](#)

Danielle O’Leary, Economic Development Manager, and David Gouin, Economic Development and Housing Director, made the staff presentation. This past summer, Council had adopted its annual Council goals and the City

hosted a two-day strategic planning summit in October to focus community priorities. Out of this process came seven focus areas, and Economic Development was ranked as the number one focus area reflected in the following goal statement: “Develop and implement and aggressive and consistent economic development plan that balances business and environment.” Ms. O’Leary and Mr. Gouin provided Council with an Economic Development Program update that included Santa Rosa market and demographic information along with potential aggressive economic development recommendations for consideration.

PUBLIC COMMENT

John Jenkel, Graton, spoke against war spending.

Mathew Knox, spoke regarding aggressive augments.

MOVED by Councilmember Bender, seconded by Councilmember Olivares, carried 5-0-1-1 (Councilmember Sawyer abstaining; Councilmember Vas Dupre absent), to receive the report and to encourage staff to move forward as recommended by the report and Council comments and to keep the Council informed on an ongoing basis so they know the resources are being used wisely and coming to fruition.

12. PUBLIC COMMENTS ON NON-AGENDA MATTERS [10:11:45 PM](#)

The following people made comments concerning items not listed on the agenda.

Colleen Fernald spoke against police harassment and the wars.

Rachel Bell spoke about a civil case involving John Jenkel.

John Jenkel spoke against war and the impending economic crisis, and about a civil case against him.

13. WRITTEN COMMUNICATIONS (AND POSSIBLE COUNCIL ACTION)

13.1 2009 SONOMA COUNTY SUMMER YOUTH JOBS PROGRAM - SUMMARY REPORT

13.2 LIVABLE PLACES UPDATE – NOVEMBER 2009

13.3 LOCAL GOVERNMENT COMMISSION REPORTS – NOVEMBER 2009

14. MAYOR’S/COUNCILMEMBERS’ REPORTS [10:22:08 PM](#)

The Mayor and members of the Council made announcements and reports of interest to the Council.

15. CITY MANAGER'S/CITY ATTORNEY'S REPORTS [10:23:23 PM](#)

The City Manager and City Attorney made further announcements and reports of interest to the Council.

16. [IF NEEDED] – ANNOUNCEMENT OF ADDITIONAL CLOSED SESSION ITEMS(S), ADJOURNMENT TO CLOSED SESSION(S), RECONVENE TO OPEN SESSION, AND ANNOUNCEMENTS, IF ANY

There were no further announcements made.

17. ADJOURNMENT OF MEETING

Hearing no further business, Mayor Gorin adjourned the meeting at 10:25 p.m. in the memory of Mrs. Martin Quentin. The next regularly scheduled meeting will take place on January 5, 2010, at a time to be set by the Mayor.

Approved on January 26, 2010:

Susan Stoneman
City Clerk