

AGENDA

City of Santa Rosa Community Advisory Board - October 28, 2009
CITY HALL ANNEX – UPSTAIRS ROOM 7AB - 90 Santa Rosa Avenue
5:30 – 7:30 p.m.

NOTICE IS HEREBY GIVEN, that there will be a Community Advisory Board meeting
On Wednesday, October 28, 2009, from 5:30 p.m. to 7:30 p.m., 90 Santa Rosa Avenue,
Upstairs-Room 7AB.

I. Call to Order

Public Appearances

II. Review of City Council Goals

Recommended Action: Information only

III. Community Advisory Board Goals

Recommended Action: Committee members will decide the ability to achieve the attached goals, whether to adopt them as outlined and assign board members to assist in achieving them.

IV. Grant Process

Recommended Action: Board members will be asked to identify what went well in the 2009 process and determine what, if any, improvements need to be made.

V. Appointment of two Board members to serve on CAB/BCS Goals ad hoc committee

At the October 9, 2009 study session between the Citizens' Advisory Board and the Board of Community Services, the groups agreed to appoint a joint, ad hoc, subcommittee to review areas of commonality and distinction.

Recommended action: Board appointments to the ad hoc goal review committee.

VI. Appointment of 1-2 Board members to serve on the Economic Development Subcommittee.

Recommended action: Board appointments

VII. Future Meeting Dates

Due to the upcoming Thanksgiving and Christmas holidays and their proximity to Board meeting dates, Board members will be asked to consider alternate meeting dates.

Recommended action: Approval of future meeting date

VIII. Future Agenda Items

Update from Police Chief/Department Staff

Update on Santa Rosa water issue and plans

Update on potential training/classes on redevelopment

IX. Adjournment

The next regular meeting date of the Board is November 24, 2009. The Board will consider calling a special meeting on either Wednesday, December 9 or December 16, 2009, at 5:30 p.m. at the City Hall Annex in Santa Rosa, California. A final decision will be made at this meeting.



The City of Santa Rosa does not discriminate on the basis of disability in the admissions or access to, or treatment of or employment in, its programs or activities. Disability-related aids or services, including printed information in alternate formats, to enable persons with disabilities to participate in public meetings and programs are available by contacting Yvonne Earle at (707) 543-3292 one week prior to the meeting.

This information can also be accessed via the internet at:

<http://ci.santa-rosa.ca.us/departments/cityadmin/cab/Pages/default.aspx>

Any writing or documents provided to a majority of the Board of Community services regarding any item on this agenda will be made available for public inspection in the Recreation and Parks Department's Administrative Offices at 415 Steele Lane, Santa Rosa, CA, during normal business hours.

2009-2010 CAB Goals

~~Draft August 2009~~

(has not had full board discussion)

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CAB is increasing collaboration between neighborhood and government by:

#	Objectives for Goal #2	Target Completion Date	Comments
1	Providing Capacity Building training to committed residents.	<ul style="list-style-type: none"> Identify training needs by January. Beginning in 2010, schedule at least two training session per year, per area. 	<ul style="list-style-type: none"> Explore other community partners that provide this type of training to assist CAB.
2	Identifying an initial list of residents who are vested in their community (by quadrant).	January 31, 2010	CAB members in each quadrant will be responsible for continually updating their list of residents as new names are identified.
3	Organizing a meeting for residents in each quadrant quarterly to share updates on City plans and to gather residents' inputs and feedback on key issues and opportunities to improve their neighborhoods.	Long-term after Capacity Building training.	
4	Working with the City's Information Technology function to investigate and make recommendations on online resources that will be used to improve communication and collaboration with residents.	<ul style="list-style-type: none"> Form subcommittee to explore by November. Implement at least one new tool by February 1, 2010. 	Examples include online newsletter of City meetings and events affecting our quality of life, blogs, links to neighborhood resources, use of social networking tools, etc.. Other examples may include online discussion groups, carpool info best practices.
5	Working with new Neighborhood Services Department to leverage communication processes and tools already in place within Recreation & Parks and build new ones to assist in meeting our goal.	Ongoing transition of CAB to Recreation and Parks.	

2009-2010 CAB Goals

~~Draft August 2009~~

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Vision Statement

The Community Advisory Board (CAB) is an essential part of the City of Santa Rosa serving as an advisory body to the City Council. Its purpose is to represent the diverse voices and concerns of the residents, and provide adequate empowerment mechanisms for community members to voice their opinions around issues facing their neighborhoods.

Mission (why we exist)

The Community Advisory Board exists to provide residents of Santa Rosa a voice to our city government and to provide the government of Santa Rosa a voice to our community. Specifically, the City Charter requires the CAB to advise the City Council on:

- Public Safety issues
- Capital Improvement priorities
- Involvement plans for development issues
- Recommendations on public improvement funds that are allocated by the City Council.

Goal #1:

CAB is powerfully and actively advising the City Council, City Manager, and City staff on issues affecting the community by:

#	Objectives for Goal #1	Target Completion Date	Comments
1	CAB member will meet with Councilmember who appointed them.	<ul style="list-style-type: none">• Quarterly in January, April, July, and October• First meeting by October 31, 2009	
2	Provide monthly written report on issues affecting our area to CAB Chair.	<ul style="list-style-type: none">• Monthly – due at meeting	<ul style="list-style-type: none">• CAB Chair provides formal written report summarizing CAB member input. CAB member will receive a copy.•
3	Serving on select committees and subcommittees.	Ongoing	<ul style="list-style-type: none">• CAB members will provide written reports or minutes.
4	Forming subcommittees based on need.	None	<ul style="list-style-type: none">• For topics that need further exploration and/or are time sensitive.

Goal #2:

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2009-2010 CAB Goals

~~Draft August 2009~~

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#	Objectives for Goal #2	Target Completion Date	Comments
6	CAB has Outreach Booth at Wednesday Night Market to get input about community needs.	Staff booth at least one Wednesday each month from June through end of market.	

Goal #3:

CAB is utilizing the Community Improvement Grants to make positive and measurable changes in the community by:

#	Objectives for Goal #3	Target Completion Date	Comments
1	Continuing the CIG program in 2010.	Per established CIG timeline.	
2	Investigating the possibility of seeking 25% more funding for the CIG program in 2010 from non-city funding sources.	Form subcommittee to investigate additional funding by April 15.	
3	Seeking CIG applications from newly identified "stakeholders."	March 2010	Training in Goal #2 will also serve as outreach.
4	Utilizing CIG as outreach tool, to increase community voices, and to create cohesive neighborhoods.	Ongoing	Training in Goal #2 will also provide outreach.
5	CAB does site visits to completed projects to meet volunteers and acknowledge work.	Ongoing	

Goal #4:

CAB is educated on issues and city structure/organization to provide community with accurate information by:

#	Objectives for Goal #4	Target Completion Date	Comments
1	CAB will present a recommended process for CAB's role in neighborhood involvement and inclusion in city	May 2010	

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2009-2010 CAB Goals

Draft August 2009

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#	Objectives for Goal #4	Target Completion Date	Comments
	<p>departments which affect neighborhoods including planning, community development, public works, etc., within the next 12 months. This may include reviewing and making recommendations based on existing policy.</p>		
2	<p>CAB will invite city staff to present information about current issues or plans.</p>	Ongoing	<p>Focus will be on larger issues like General Plan, Specific Plans, etc.</p>
3	<p>Work with new Community Services division to leverage communication processes and tools already in place within Recreation and Parks and build new ones to assist in meeting our goals.</p>	Ongoing through transition of CAB to Community Services.	
4	<p>CAB will develop a process to inform the general public about:</p> <ul style="list-style-type: none"> • Planning in each area • CIP • Budget • Public Safety 	February	<p>Public informational sessions will not be at a regularly scheduled CAB meeting.</p>