

**CITY OF SANTA ROSA
NOTICE OF REGULAR MEETING
CITY COUNCIL DOWNTOWN SUBCOMMITTEE
8:30 A.M. – 10:00 A.M. ON TUESDAY, APRIL 7, 2009
MAYOR'S CONFERENCE ROOM, ROOM 10, CITY HALL
100 SANTA ROSA AVENUE, SANTA ROSA, CA**

AGENDA

Time	Item	Speaker
8:30 – 8:35	Call to Order Introductions Public Appearances	
8:35 – 8:45	Downtown Program Report	Autumn Buss and Raissa de la Rosa
8:45 – 9:00	Downtown Updates A. Courthouse Square Design Process B. Railroad Square Association C. Santa Rosa Main Street	Nancy Adams Lynda Angell Chris Messina
9:00 – 10:00	Downtown 5: Long-term Strategy Discussion A. Public Safety: Safety and User Experience B. Center City Growth: Residential and Business C. Marketing and Promotions: Building Collective Recognition D. Quality of Life: Open Space, Arts and Culture, Entertainment, Transportation E. Tool Kit 1. Economic Sustainability Strategy 2. Council Goals 3. Downtown Attraction Chabin Concepts Study 4. Downtown Brand/Identity Building 5. Downtown Work Plan 6. Design Guidelines 7. Station Area Plan 8. Arts District Plan 9. 2030 Vision 10. North Pedestrian Linkages	Danielle Surdin

Next Meeting Date/Time: May 5, 2009 at 8:30 a.m.

Posted: April 3, 2009

Contact Autumn Buss at (707) 543-4338 with any questions regarding the agenda.



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