

City of Santa Rosa
Art in Public Places Committee
March 2, 2009 – Minutes

1. Call to Order
The meeting was called to order by Chairperson Evans at 3:35 p.m. at the Steele Lane Community Center in Santa Rosa, California.

2. Roll Call
 - A. Introduction of Committee Members
Everyone present introduced themselves and stated the entity they represented.
 - B. Review of Current Membership
The only entity without an appointee was the Planning Commission. Staff will follow up on that appointment.

Present: Anderson, Charnofsky, Evans, Fisher, Flock, Jang-Poulsen, LaBerge,
Rabinowitsh, Richardson

Absent: Gorin, Sawyer

3. Public Comments – None

4. Approval of Minutes – February 2, 2009
The February 2, 2009, minutes were approved as written.

5. Chairperson’s Comments/Announcements – None

6. Scheduled Items Presented for Possible Decisions at this Meeting
 - 6.1 Public Art Policy Revisions
Richardson commented that at the committee’s request, staff has researched funding mechanisms for providing programming for art and cultural events on an ongoing city wide basis. He reported staff is now recommending that Council’s Public Art policy be amended to allow funding for festivals and cultural events as well as physical pieces of art. This brings the Council policy and the newly adopted City art ordinance into alignment.

Along with the recommendation to amend the Public Art Policy, staff proposed coming back to the committee with implementation guidelines. The proposed guidelines could include the application process for art funds, the budget process, reserve policy and other details.

In finalizing the policy amendments, the committee discussed limiting the percentage of funds used for staffing costs and whether or not a minimum of each fee should be stipulated for physical art.

Committee members endorsed staff's approach to amending the Public Art policy and directed staff to forward the policy to the City attorney's office for review. At the committee's request, staff will bring the policy back to this committee before forwarding to Council with the recommendation to adopt the changes.

6.2 Art Program 2009-2010 Budget Proposal

Staff presented a conceptual budget depicting how art revenue and expenditures might be defined and utilized if the Public Art Policy and the One Percent for Art funding are brought into alignment to allow city wide funding for both physical art and festivals and cultural programming.

Committee members noted the need to depict staff costs in terms of the programs and benefits provided. It was noted revenue from current programs such as the Phantom Gallery was not shown on this document.

Along with the proposed budget, Mario Uribe presented Artstart's request for funding of their 2009-2010 program. The motion was made by Rabinowitsh, seconded by Pauline Fisher, to award a grant to Artstart in the amount of \$25,000 to fund their 2009-2010 summer art program. Motion passed unanimously.

7. Adjournment

The meeting was adjourned at 5:20 p.m. The next scheduled meeting of the Art in Public Places Committee is scheduled on Monday, April 6, 2009, at 3:30 p.m. at the Steele Lane Community Center in Santa Rosa, California.

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