

City of Santa Rosa
ART IN PUBLIC PLACES COMMITTEE
February 2, 2009 – Minutes

1. Call to Order
The meeting was called to order by Chairperson Evans at 3:31 p.m. at the Steele Lane Community Center in Santa Rosa, California.
2. Roll Call
Present: Charnofsky, Evans, Fisher, Jang-Poulsen, LaBerge, Rabinowitsh, Richardson, Sawyer
Absent: Banuelos, Gorin, Konietzki, Trevino
3. Public Comments: None
4. Approval of Minutes.
The October 6, 2008 minutes were approved as submitted. No meetings were held in November, December or January.
5. Chairperson's Comments/Announcements: None

Richardson requested that Item 6.3 be moved to the beginning of the agenda. All committee members agreed to that request.

6. Scheduled Items Presented for Possible Decisions at this Meeting

6.3 Report-Santa Rosa Nissan Proposal for use of 1% for Art
Tom Nelson, representative for Nissan of Santa Rosa, gave a background to that company's recent project, explaining it is California's first LEED certified "Green" auto dealership. In light of that designation, he requested that the 1% requirement to public art be a piece that reflects and incorporates that designation.

Motion made by Fisher, seconded by Sawyer, that the committee authorize a call to artists for a piece to be placed at the confluence of A Street and Santa Rosa Avenue with a budget of a minimum of \$37,000. The motion was amended to state the call should incorporate the vision for the piece as described in Nissan's proposal to the committee. The motion passed unanimously by those present.

6.1 Presentation – Downtown Zoning Permits

Committee members Sawyer and Evans recused themselves for this item. Clare Hartman, Supervising Planner with the City's Planning Division, gave a report on the proposed zoning changes which may impact both the downtown and arts district areas, particularly in regards to tattoo parlors, smoke shops and night clubs. Ms. Hartman explained past zoning requirements and what are now being proposed by the Planning Commission to City Council. Basically, the policy is being amended to include all categories in the "minor use permit" group. This results in more equitable fees and

the ability to monitor all uses on a consistent basis. Committee consensus was to endorse the direction the Planning Commission is going.

6.2 Report – Handcar Regatta Request for Support

Ty Jones gave a report on the event and thanked the City for the \$4,000 donation which helped to make it possible. He commented the event exceeded expectations in both numbers and successes of partnerships and participants. It was a positive example of what arts can do in driving benefits to local businesses. Planning has commenced for the 2009 event. Public Art Committee members expressed enthusiastic support for the event and will research possibilities for support, both financially and in other ways.

6.3 See above.

6.4 Presentation – Alliance for Contemporary Art

John Mackie and Lisa Archer, representatives of the Alliance for Contemporary Art, presented an opportunity for the City of Santa Rosa to partnership with SFMOMA (San Francisco Museum of Modern Art) to locate outdoor sculptures in Santa Rosa. The Committee encouraged staff to research the details of this opportunity and come back with a written report.

6.5 Staff Updates

a. Arts District Business Plan. Staff continues to work on finalizing the Council presentation for the plan.

b. Phantom Gallery. The first gallery has been open for several weeks and staff feels it is very successful. Additional spaces are being explored to expand the program.

c. Community Projects. Kumpfer reported on upcoming events.

7. Communications – No comments were made

8. Adjournment

The meeting was adjourned at 5:30 p.m. The next scheduled meeting of the Art in Public Places Committee is on Monday, March 2, 2009, at the Steele Lane Community Center in Santa Rosa, California.