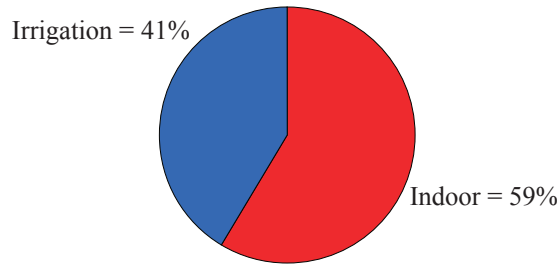


Peak Reduction Program

Commercial Water Use



Water use in Santa Rosa averages 13 million gallons per day (mgd) in the winter, while summer use can escalate to as high as 32-34 mgd. This annual fluctuation is primarily driven by irrigation of landscapes. Typically, the months of June, July and August have the highest water use and are considered the “peak months” for water use.

Many components of the water distribution system must be designed to accommodate the highest flow months, including pumps, reservoirs and certain pipelines. By reducing the water use in the peak months, Santa Rosa saves both the water resource and the distribution system capacity, which is a resource too.

Service Split Incentive

Rebates for installing a water meter dedicated to irrigation water use!



Water Conservation Program
69 Stony Circle
Santa Rosa, CA 95401
(707) 543-3985
www.srcity.org/wc



CITY OF SANTA ROSA
WATER CONSERVATION

City of Santa Rosa
Water Conservation Program



Service Split Incentive

WATER: It's Your Business

What is a “service split”?

Some commercial sites in Santa Rosa have one water meter, referred to as a “mixed use” meter, that serves both indoor and outdoor water use. This incentive program is designed to encourage the installation of a separate water meter dedicated to outdoor water use.

Who is eligible for the service split incentive program?

Commercial customers with “mixed use” meters are eligible to participate in this rebate program.

What is the benefit of having separate indoor and outdoor water meters?

There are many advantages of having separate meters:

- Ability to monitor irrigation water use separate from indoor water use;
- Isolate location of leaks easier;
- Receive monthly updates on your irrigation water use efficiency;
- Ensure that wastewater charges will only be assessed on water that flows through the indoor meter.

How much is the rebate?

Upon successfully completing a service split, the customer can apply for a rebate of the following permit and material costs (*cost of labor is not rebated*):

- Rebate 100% of required City permits and City water meter fees:
 - Encroachment Permit to manifold service and install meter box
 - Building Permit for on-site plumbing changes
 - City of Santa Rosa meter and processing fee
- Rebate 100% of the required backflow device
- Rebate 100% of the pressure regulating device installed on the irrigation line prior to the first valve (for sites where water pressure is above the recommended operating pressure of the irrigation system)
- Rebate (all or part) of the cost of equipment and hardware necessary to plumb the new irrigation meter to the existing irrigation line (rebate is limited to \$22.96 / 1,000 square feet of irrigated landscape, not to exceed cost of equipment).

How to apply for the rebate?

Prior to starting the service split, applicants must contact Water Conservation staff for eligibility requirements. Applicants must submit the Service Split Application and have the form approved prior to starting the split.

After the service split has been completed, the applicant will submit the complete “Service Split Application / Request for Rebate” form and original itemized receipts for all costs (do not include the cost of labor). The rebate will be processed and a check will be issued for the rebate amount.

For more information regarding **free** services and programs that the City of Santa Rosa’s Water Conservation Program offers, please call the Water Conservation Hotline at (707) 543-3985 or visit our website at www.srcity.org/wc