

# “Green Exchange” Rebate Program

Save money and conserve water by improving the efficiency of your existing irrigation system, and/or by replacing the underutilized grass at your home or business.



## Rebate Amounts:

### Residential

Cash for Grass Rebate                      \$0.50/sq. ft. up to max of 500 sq. ft or \$250.00  
Irrigation Hardware Rebate:            up to \$350.00\* for qualifying equipment/hardware

### Commercial

Cash for Grass:                                \$0.50/sq.ft up to 5,000 sq ft max or \$2,500.00  
Irrigation Hardware Rebate:            up to \$3,500.00\* for qualifying equipment/hardware

*\*Rebate cannot exceed the cost of materials. Labor is not included in rebate amount.*

## Applicant must:

- Own the home or business and the site must have City of Santa Rosa water service.
  - Non-property owners must receive written consent from the property owner to be eligible to participate in this rebate program. A City of Santa Rosa tenant agreement form will need to be completed.
- Agree to a brief pre and post-installation inspection.

### Cash for Grass

- At the pre-inspection, lawns must be green, regularly mowed, irrigated and well taken care of. (Dead lawns or lawns already removed at the time of the pre-inspection are not eligible for rebate.)
- Replace lawn with low water-use plants or permeable landscape surfaces (mulch, decomposed granite, etc.).
- Install a drip system for all new plant material (overhead irrigation is unacceptable).
- Agree that lawn may not be reinstalled while you maintain ownership of the property. If lawn is reinstalled during that time, the entire rebate amount must be refunded.
- Use the City of Santa Rosa “Green Exchange Eligibility Form” for identifying the lawn area and square footages to be removed.

### Irrigation Hardware Rebate

- Use the City of Santa Rosa “Green Exchange Eligibility Form” for selecting qualifying irrigation equipment/hardware.

## Qualifying Equipment/Hardware\*\*:

Pressure Regulation	Moisture Sensor
Rain Shutoff Device	Flow Sensor
Drip Irrigation Retrofit	High Efficiency Sprinkler Nozzles
SMART Controller	
Spray bodies with built in pressure regulation and check valves	
Other <b>pre-approved</b> water conserving equipment	

*\*\*All equipment must be pre-approved by City staff.*

## Steps to Participate:

1. Call Water Conservation staff at (707) 543-3985 and schedule a pre-inspection site visit.
2. After pre-inspection of site is completed and project is approved, you will receive your Certificate of Participation. You may then proceed with lawn replacement and/or irrigation system upgrade. *Your project must receive pre-approval in order to qualify for rebate. Project must be completed within 120 days from the date of approval.*
3. Schedule a post-inspection site visit upon completion of the project. *Post-inspection must take place within the 120-day period of the pre-inspection.*
4. Fill-out, sign and mail or drop-off your Certificate of Participation along with all **original** purchase receipts to the location listed below. If you hire a contractor, the materials and labor must be separated on their invoice to you. Rebates are for materials only. No labor costs will be reimbursed.
5. Rebates will be processed within 4 – 6 weeks of receipt of your application materials.

# **“Green Exchange” Rebate Program**

## **Frequently Asked Questions:**

- Q. Do I have to have a pre & post inspection performed?  
A. Yes. The City provides the pre & post inspection free of charge.
- Q. Can I use the Irrigation Hardware Rebate money to put a drip system in the area where I removed turf for the "Cash for Grass" rebate?  
A. No. The "Cash for Grass" rebate money covers the irrigation conversion and/or mulch needed for the area where the turf was removed.
- Q. Do I qualify if I own a new home or business that does not yet have landscaping?  
A. No. The rebate does not cover new construction.
- Q. Is any irrigation hardware applicable for the rebate?  
A. No. The only irrigation equipment that is eligible for a rebate is outlined after the pre-inspection on the “Green Exchange Eligibility Form.”
- Q. Can I participate if I have already completed my landscape project?  
A. No. The rebate is only for projects approved in advance.
- Q. Can I get a rebate for delivery charges or tools and equipment rental?  
A. No. The rebate covers irrigation hardware only.
- Q. How many times can I apply for a rebate?  
A. Once per site.
- Q. Do fences, trellises, retaining walls, hot tubs, pools or sheds qualify for a rebate?  
A. No. These structures serve purposes other than water conservation.
- Q. Can I perform the irrigation and/or landscape improvements myself?  
A. Yes. If you are the property owner you can make your own improvements.
- Q. Do I have to get my contractor’s sales receipts?  
A. No. The contractor’s sales receipts are for their business records. They are required, however, to provide you with an invoice that separates the cost of materials and labor.
- Q. Do I have to provide the City with a receipt that shows the itemized cost of materials?  
A. Yes. All material costs must be itemized.

Have additional questions? Feel free to contact water conservation staff at (707) 543-3985.



CITY OF SANTA ROSA  
WATER CONSERVATION

Submit applications to:

**“Green Exchange” Rebate Program  
Utilities Department  
City of Santa Rosa  
69 Stony Circle  
Santa Rosa CA 95401**