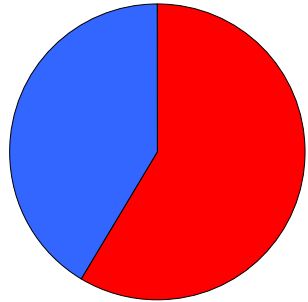


Commercial Water Use

Irrigation = 41%



Indoor = 59%

Our water resource challenges are growing. We need to be responsive to the situation and use every tool available to continue to conserve our water resource.

The City of Santa Rosa is making it convenient and FREE for businesses to replace their high-flow toilets, showerheads and aerators with high-efficiency toilets, showerheads and faucet aerators to help reduce water use.

Water Conservation Program
69 Stony Circle
Santa Rosa, CA 95401
(707) 543-3985
www.srcity.org/wc



High-Efficiency Urinal Rebates

Conserve two resources – water and money!



High-Efficiency Urinal Rebate

WATER: It's Your Business

What is the High-Efficiency Urinal Rebate Program?

The High-Efficiency Urinal Rebate Program is a program that pays up to \$450 per urinal replaced with a high-efficiency urinal that uses 1 pint of water per flush or a waterless urinal.

By participating in the High-Efficiency Urinal Rebate Program, your business will:

- Receive up to a \$450 rebate on qualifying urinal upgrades.
- Receive a free commercial water audit.
- Receive high-efficiency faucet aerators and showerheads (where applicable).



Why should my business participate in the High-Efficiency Urinal Rebate Program?

Many businesses have already upgraded their toilets to being efficient through the City's popular direct install program, but have not changed out the urinals. A single high-efficiency or waterless urinal can save:

- over 20,000 gallons of water per year
- over \$285.00 per year in sewer and water charges

Going water efficient is the sensible and cost-effective way to reduce water use and wastewater flow. The only difference your business will notice is lower utility bills – and a continuing supply of the quality water your business has come to depend on.

Who is eligible to participate in the High-Efficiency Urinal Rebate Program?

Any business receiving either water or sewer services from the City of Santa Rosa who already has a urinal that uses 1.0 gallon per flush (gpf) or greater.

How does a business participate in the High-Efficiency Urinal Rebate Program?

Here's how to proceed:

1. Call the Water Conservation Program to schedule your free water use audit.
2. Purchase and install a urinal that uses no more than a pint of water per flush. When you replace your urinal, you must install high-efficiency lavatory sink aerators (supplied free from the City of Santa Rosa).
3. Call the Water Conservation Program to schedule a final inspection and fill out the High-Efficiency Urinal Rebate Application.

For more information regarding free services and programs that the City of Santa Rosa's Water Conservation Program offers, please call the Water Conservation Hotline at (707) 543-3985 or visit our website: srcity.org/wc.