

MEDIA RELEASE

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City of Santa Rosa Proclaims Small Business Success Week

SANTA ROSA, California — April 27, 2009 -- The week of May 20 will be proclaimed "Small Business Success Week 2009" in the City of Santa Rosa.

Small Business Success Week features presentations and roundtable discussions tailored to the small business owner, including Marketing Tips for a Down Economy and Reducing Expenses in a Recession. Speakers will include Jill Lublin, author of Guerrilla Publicity; Steve Jannicelli, Senior Business Consultant with Moss-Adams LLP; Michael C. Elkin, Assistant District Director with the U.S. Small Business Administration; and Bill Silver, Dean of the School of Business and Economics at Sonoma State University.

The seminar will be held at Redwood Credit Union, 3033 Cleveland Avenue. Cost is \$30 per person and registration is available at www.santarosa.edu/sbdc/workshops. This week-long series is being produced through a cooperative effort of the City of Santa Rosa, the Santa Rosa Chamber of Commerce, the Small Business Development Center and North Coast SCORE. For more information, please contact Nancy Manchester, City of Santa Rosa, at 543-4339.

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