

RESOLUTION NO. 563

RESOLUTION OF THE URBAN RENEWAL AGENCY OF THE CITY OF SANTA ROSA
ADOPTING A FINE ARTS PROGRAM FOR THE URBAN RENEWAL PROJECT AREA

WHEREAS, it is the Agency's desire to enhance the aesthetic quality of development within the Urban Renewal Project Area; and

WHEREAS, it is believed that the placement of works of art in the form of sculptured fountains, murals, sculptures, mosaics, etc. throughout the Project Area will achieve the desired results; and

WHEREAS, the City of Santa Rosa Civic Arts Commission is involved in a similar task in other areas of the City and approves such a program for the Agency; now therefore

BE IT RESOLVED by the Urban Renewal Agency of the City of Santa Rosa as follows:

1. That each developer, public or private, shall be required to apply a minimum of one percent of his total development costs, including land, to the creation of fine art and cultural elements in his development in the absence of showing that it is not economically feasible. This requirement shall be incorporated in all land disposition agreements. It is hereby noted, however, that the Agency may not necessarily adhere strictly to the one percent figure if a developer submits an art object which is acceptable to the Agency and which is priced at less than the one percent figure. All art objects which represent less than a one percent sum must be submitted to the Civic Arts Commission for its review and comment prior to submission to the Agency.

2. That the fine art elements generally will be located outside the building, not only for the development of a total program, but for the public to enjoy as well.

3. That selection of each art object shall be coordinated between the Agency, the Redeveloper, a fine art consultant if desired by the Agency, and the City of Santa Rosa Civic Arts Commission, with final selection and approval left to the Agency.

DULY AND REGULARLY ADOPTED by the Urban Renewal Agency of the City of Santa Rosa this 8th day of May 1972.

AYES: (4) Browne, Schmoll, Pisentl, Belden

NOES: (0) None

ABSENT: (1) Tooney

APPROVED: *Ann Belden*
Chairman

ATTEST: *Jane Williams*
Secretary