

## Spring Flings

**W**hether or not the groundhog sees his shadow on February 2, folks in the Northwest will start to look forward to the coming spring, and the anticipation will build with every passing day. Even in locales with snow on the ground, the tulip and daffodil buds will begin cautiously peeking out of the ground to tip us off to the warmer days ahead.

Those buds aren't the only ones beginning to look skyward. The change in the weather triggers thoughts of stimulating, outdoors-focused spring travel. Many folks book their spring-break travel plans well in advance, but if you're not one of them, don't worry—there's no reason for you to be left out of all the fun. Stay open to the wide range of possibilities within Horizon's territory, and you'll find a worthy destination, whether it's an old favorite or a location you have yet to explore.

You might also reconsider your concept of a vacation. Do you still think of it as a weeklong trip that strains your wallet and your schedule? As your kids might say, that's so last spring. In fact, if you instead opt for a long-weekend jaunt or the like, you'll be taking part in a nationwide trend. As *The New York Times* recently reported, "a growing number of Americans are now stacking up a series of shorter getaways. ..." Luckily, Horizon's territory—stretching from Canada to Mexico (we just began our first south-of-the-border service last month with weekly flights from Los Angeles to Loreto, as detailed in the story on page 10)—provides a buffet of wonderful destinations that can be sampled over a couple of days.

An example of this is one of our newest destinations, Santa Rosa. Located in the heart of Sonoma County's picturesque wine country, this beautiful city offers almost unlimited activities, both indoor and outdoor. You can spend a day visiting as many of the 200-plus wineries in the area as you can fit into your schedule. Or, if you're more interested in exploring expansive scenic beauty, you'll find that, too. Santa Rosa is located within 30 minutes of the Russian River, the Pacific Ocean and the ancient sequoias of Armstrong Redwoods State Reserve. To get you there, we offer daily flights from Seattle, Portland and Los Angeles.

Speaking of scenic beauty, there are few places in the world as visually stunning as Yosemite National Park, one of the first wilderness parks in the United States. You can visit Glacier Point and stand eye-to-eye with Half Dome, take in the majesty of Yosemite Falls or pause to reflect at Mirror Lake. To experience everything Yosemite has to offer, fly into Fresno on one of Horizon's three daily jet flights (two from Seattle, one from Portland). Once at the airport, you can rent a car and be at the park in less than two hours.

Our seamless connections to our sister carrier, Alaska Airlines,

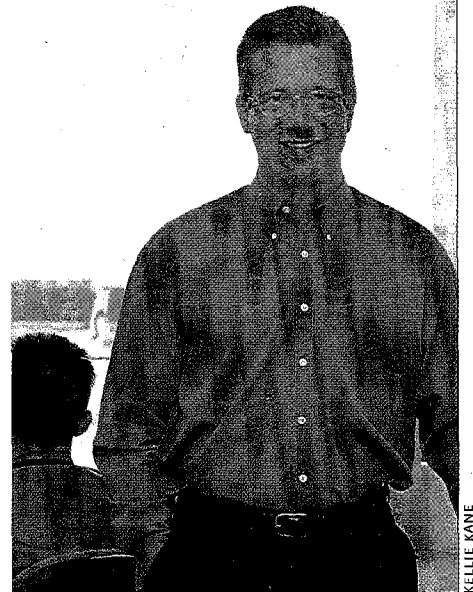
considerably widen your choices down south. A Bay Area getaway, a trip to Disney parks, an excursion to another SoCal destination—any of these vacations can be quickly arranged, packaged into one attractive price.

But if you're not quite ready to let go of winter, Horizon is happy to take you to points north. For example, our daily ski season service from Seattle to Kamloops, British Columbia, and nearby Sun Peaks ski resort runs through March 30, so last-minute ski trips are still ripe for the booking. In addition, our expanded ski season service to Kelowna, B.C., and Sun Valley, not to mention our longtime service to other cities in Canada and Idaho, and to cities in Oregon, Montana and Washington, means you have no shortage of choices if you want to hit the slopes before the white stuff disappears.

And, if you're finding it difficult to choose between winterland locales and warmer climes, we've got just the place for you. Consider Central Oregon. In the Redmond/Bend area (which we serve with daily nonstops from Seattle, Portland and Los Angeles), you can golf in the morning, then head to Mount Bachelor to ski in the afternoon.

That reminds me—the end of winter also signals the opportunity to hit the links more regularly as temperatures start rising. You'll be hard-pressed to find a Horizon destination that *doesn't* offer a number of great golf courses, so don't leave your golf clubs at home.

Horizon's convenient service to all of these locations—and countless more awaiting your discovery—means that a relaxing or exciting trip is only as far away as a phone call (to our Reservations team, 800-547-9308) or a few clicks (at [www.horizonair.com](http://www.horizonair.com)). Who knows? You might just find a new favorite vacation spot. Thanks for flying with us today.



KELLIE KANE

*Jeff*

Jeff Pinneo, President and CEO