



ANNUAL REVIEW 2010

- Santa Rosa 2035 General Plan**
- Growth Management Ordinance**
- Housing Allocation Plan Ordinance**

**Joint Meeting
Planning Commission & City Council
March 29, 2011**

Santa Rosa 2035: GENERAL PLAN

- General Plan Amendments
- General Plan Implementation



Santa Rosa 2035: GENERAL PLAN

Residential Growth

- 224 residential building permits issued
- 66 SF, 151 MF, 6 second units, 1 mobile home
- 3,779 units approved, not built
- 1,332 units in review process

*General Plan Goal:
Promote livable neighborhoods*



Santa Rosa 2035: GENERAL PLAN

Non-Residential Growth

- 58,534 sf non-residential development
- 408,837 sf non-residential development in review process



General Plan Goal:

Maintain vibrant, convenient and attractive commercial centers

GENERAL PLAN

- Housing Need / Quantified Objectives
 - 224 units – 107 VL, 71 L, 39 M, 7 AM
 - 178 units subsidized: 163 VL, 15 Low
 - 863 units rehabilitated
 - 6 second units issued building permits
 - 8 ownership units lost affordability

Santa Rosa 2035: GENERAL PLAN

- Land Use / Downtown
 - Street Furniture Palette Plan
 - Arts District programs
 - Summer Nights RR Square
 - Wednesday Night Market
 - Targeted year round marketing of downtown as a shopping and dining destination



General Plan Goal:

Maintain downtown as the major regional office, financial, civic, and cultural center of the North Bay

Santa Rosa 2035: GENERAL PLAN

- Transportation
 - Stony Point Road widening
 - Mendocino adaptive traffic control
- Transit
 - Learn to Ride Santa Rosa CityBus
- Bicycles and Pedestrians
 - Bike/Pedestrian facilities added
 - Stony Point, Summerfield Road, Coffey Lane
 - SRTS – Dutton, 3 flashers, Sequoia sidewalk
 - Humboldt Street Bike Boulevard / 101 bridge



General Plan Goal:

Provide a safe and sustainable transportation system

Santa Rosa 2035: GENERAL PLAN

- Public Services and Facilities

- Planning and Design for Fire Station 5 to be located off Fountaingrove Parkway



- Parks

- Land acquisition on Burbank Avenue for future Roseland Community Park and Trail
- Renovation of the DeTurk Round Barn and Church of One Tree

General Plan Goal:

Provide fire and police services that ensure the safety of the community

Santa Rosa 2035: GENERAL PLAN

- Water

- Demand met with current entitlement, groundwater wells, Sub-regional Water Reuse System and water conservation program

- Wastewater

- Current capacity will serve the population through 2020
- On-going planning is occurring to make sure future capacity meets General Plan projections



General Plan Goal:

Ensure that an adequate supply of water is available to serve existing and future needs the City

Santa Rosa 2035: GENERAL PLAN

- Open Space / Conservation
 - Recipient of an Energy Efficiency & Community Block Grant – GHG reduction projects
- Economic Vitality
 - Economic development augments
 - North Bay Business Growth & Innovation Forum
 - Business Visitation Program
 - Competitiveness Task Force

General Plan Goal:

Maintain a positive business climate



Santa Rosa 2035: GENERAL PLAN

- Historic Preservation
 - No new landmarks were designated in 2010
 - Rezoning for station area plan enhanced the -H combining district for nearby historic districts



General Plan Goal:

Preserve Santa Rosa's historic structures and neighborhoods

Santa Rosa 2035: GENERAL PLAN

- Youth and Family
 - Free summer *Recreation Sensation* program
 - Gang prevention and intervention projects
 - After school programs, homework help, sports
- Art and Culture
 - Great West End Handcar Regatta
 - Winterblast
 - Dia de los Muertos

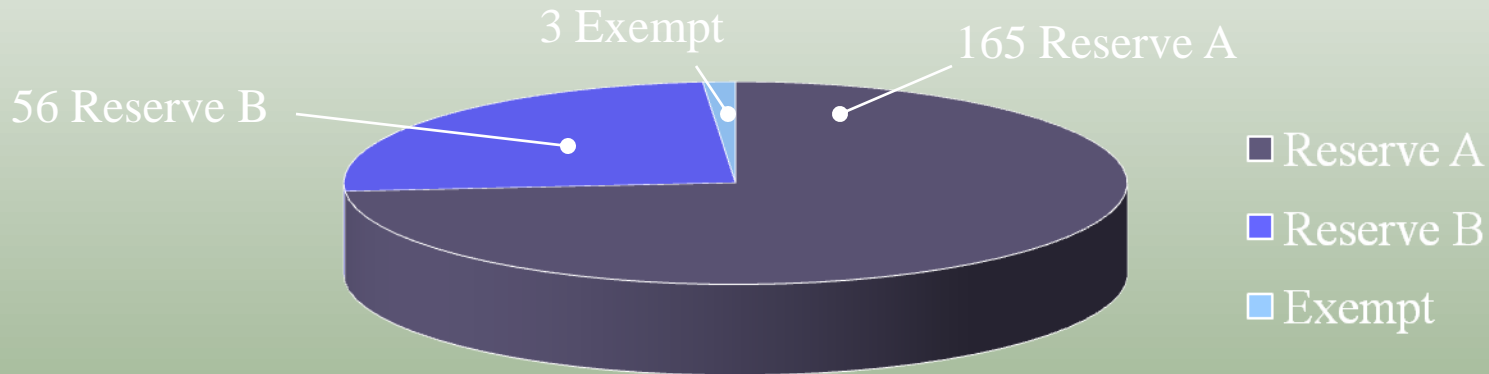


General Plan Goal:

Create an environment where children can grow and develop in secure and supportive families and neighborhoods

GROWTH MANAGEMENT

Housing Allotments



GROWTH MANAGEMENT

- Growth Trends
 - Department of Finance
 - January 2009: 161,500
 - January 2010: 163,450
 - Growth rate: 1.2% from 2009 to 2010
 - 1.9% annual average over past 20 years
 - 1.0% annual average over past 5 years

HOUSING ALLOCATION PLAN

- Compliance mostly through fees
- \$638,450 in fees, loan repayment, interest in 2010
- \$24.3 million, plus interest, since 1992
- 41 affordable units were approved in 2009
- Housing Allocation Plan Committee
 - Inclusionary housing ordinance
 - Completed work in 2010
 - Focus on on-site provision of affordable units in development projects or fee payment in lieu of on-site

