

**Your Name
Here**



- For **\$100,000** you or your company can purchase the naming rights of the Bennett Valley Senior Center or the Ridgway Swim Center for five years.
- For **\$10,000**, you can have a room named after you or your company at the Bennett Valley Senior Center or the Finley Community Center for five years.
- For **\$10,000**, you can have the Finley Aquatics Center Conference room named after you or your company for five years.
- For **\$10,000**, you can have the giant Ridgway slide named after you or your company for five years.

The City of Santa Rosa Recreation, Parks & Community Services Department has heard from hundreds of participants who want to help us keep our facilities open and in full operation so their families can continue to exercise, socialize, learn new skills and stay active, healthy and involved. This is a way the community can step up and help! For more information, please contact Eric Jorgeson, Recreation Manager, at (707) 543-3274.

Finley Aquatic Complex
2060 College Ave
Santa Rosa CA 95401
(707) 543-3760

Ridgway Swim Center
455 Ridgway Ave
Santa Rosa CA 95401
(707) 543-3421



City of
Santa Rosa
Recreation, Parks &
Community Services

Friends of Aquatics Sponsorship Program



**Donate now!
Keep our pools
afloat.**

(707) 543-3760
www.santarosaswim.com

Friends of Aquatics Sponsorship Program

The City of Santa Rosa Recreation, Parks and Community Services Department has offered high quality aquatics programs to the community for over 50 years. Infants, toddlers, children, teens, adults, seniors and people with disabilities are offered swimming lessons, fitness classes, competitive and therapeutic programs, as well as, recreational swim opportunities at affordable prices. Finley and Ridgway Aquatics Facilities are safe, fun, family friendly places where you can relax, have fun, exercise, compete, and socialize. Our aquatic programs save lives, increase health & fitness, provide a positive social outlet, and improve the quality of life.

To keep our facilities open and operating at this high standard requires a lot of time, effort and money. We need your financial help to make this possible. Our "Friends of Aquatics Trust Fund" is set up

to accept donations that go directly to our aquatic programs, facilities and equipment.



For more information, contact Don Hicks, Aquatics Supervisor, at 543-3740, dhicks@scity.org

Sponsorship Includes

BENEFACTOR LEVEL at \$15,001 and above
Presented with a commendation at City Council. A 4x8ft banner displayed for 24 months at the swim center. Recognition as a "Benefactor" on our website for 24 months and in our Activity Guide and annual FRIENDS Newsletter.

PARTNER LEVEL at \$5,001 - \$15,000
Presented with a commendation at City Council. A 4x8ft banner displayed for 12 months at the swim center. Recognition as a "Partner" on our website for 12 months and in our Activity Guide and annual FRIENDS Newsletter.

CONTRIBUTOR LEVEL at \$1,001 to \$5,000
Presented with a Framed Certificate. A 3x6ft banner displayed for 12 months at the swim center. Recognition as a "Contributor" on our website for 12 months and in our Activity Guide and annual FRIENDS Newsletter.

SUPPORTER LEVEL at \$501 to \$1,000
Presented with a Framed Certificate. A 2x4ft banner displayed for 12 months at the swim center. Recognition as a "Supporter" on our website for 12 months and in our Activity Guide and annual FRIENDS Newsletter.

FRIEND LEVEL at \$101 to \$500
Presented with a Certificate. Recognition as a "Friend" on our website for 12 months and in our Activity Guide and annual FRIENDS Newsletter.

Our Gratitude

Our sponsors will be recognized in many ways

- **Presentations** at Council Meetings and Special Events
- **Aquatic Website** which has recorded up to 76,000 visitors per year
- **Activity Guide** 30,000 distributed twice per year as well as an online version
- **Aquatic Facilities** which have over 300,000 visitors each year
- **Aquatic Facebook Page** a dynamic aquatics community in Santa Rosa



Make a Donation

To make donations to this trust account, please instruct our facility front desk staff to deposit your cash donation to the Friends of Aquatics Trust Fund, or make your check payable to Friends of Aquatics Trust. We also accept Visa or MasterCard. We will print you a receipt and if you need our tax ID number for your records, it is: 94-6000428.