

Transportation

Airports

Charles M. Schulz - Sonoma County Airport
Major Carrier: Horizon Air with Direct Flights

Oakland International Airport (65 miles)

San Francisco International Airport (60 Miles)

Local Public Transit

Santa Rosa CityBus
 Sonoma County Transit
 Golden Gate Transit
 Mendocino Transit Authority

Inter-City Transportation

Greyound Bus Line
 AMTRAK Bus



Education

Santa Rosa has 9 Elementary School Districts (K-6) which oversee 34 Elementary Schools, and 1 High School District serving 5 middle schools (7-8) and 6 high schools (9-12)

Secondary Education

Santa Rosa Junior College Located just north of downtown Santa Rosa, the oak studded 100-acre campus serves over 40,000 students per year.

Empire College Operating since 1961, the college offers courses in law and business.

University of San Francisco (USF) - North Bay Campus the Santa Rosa campus is one of four satellite (USF) campuses. It offers an undergraduate degree completion program and some graduate programs.

Sonoma State University is 7 miles south in the city of Rohnert Park. This California State University campus is an academic and cultural resource for Santa Rosa.



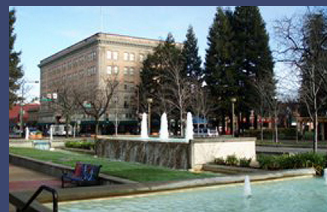
Parks & Open Space

City Parks

50 Neighborhood Parks 10 Community Parks

Regional Open Space

The City of Santa Rosa has 5,385 acres of contiguous open space through three connected city, county and state parks: Howarth Park, Spring Lake County Park and Annadel State Park.



data sources: US Census Bureau, Santa Rosa General Plan: 2035, California Department of Finance, alaskaair.com and trulia.com

Santa Rosa

is the county seat of Sonoma County, which is one of the nine counties making up the San Francisco Bay Area. Santa Rosa is 55 miles north of San Francisco and is the largest metropolitan area between San Francisco and Portland, Oregon. The major access to Santa Rosa is from Highways 101 and 12. The city contains approximately 40 square miles.



Median Home Sales Price \$294,000

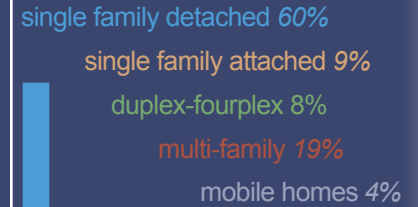
Average rent

Studio	\$684
One Bedroom	\$986
Two Bedroom	\$1,242

Owner Occupied Units	57%
Renter Occupied Units	43%

Housing

Types of Housing Units
total number of units 65,134



Climate

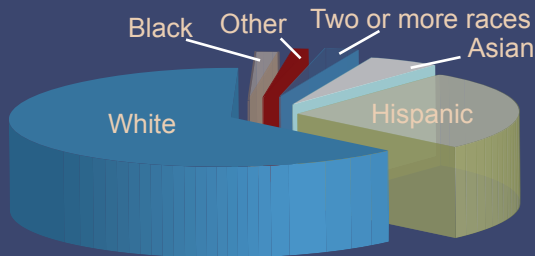
Average Temperatures

	High	Low
Spring	65	44
Summer	82	53
Fall	76	48
Winter	58	40

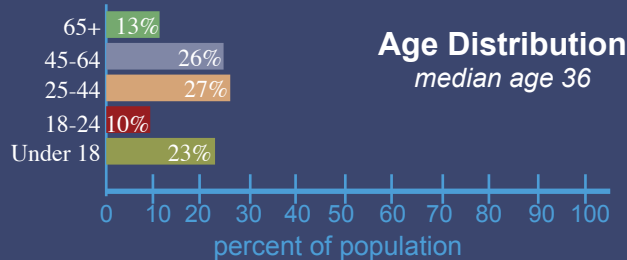
With an average of 31 inches annually, Santa Rosa has a Mediterranean climate with moderate temperatures year round.

People

The 2010 population is 163,436, with a projected 2035 population of 233,520.



Average Household Size
2.52 persons
Median Household Income
\$80,200



Education
High School or above
84%
BA Degree or above
28%

Employment by Job Type

-Management/Professional	32%
-Sales	27%
-Services	19%
-Transportation	11%
-Construction	10%
-Farming	1%

Number of Employed Residents

74,000

Unemployment Rate 11.2%

Industry

Major Employers

- Agilent Technologies -technology
- Amy's Kitchen -natural foods
- AT&T-communications
- City of Santa Rosa -government
- JDS Uniphase -technology
- Kaiser Permanente -medical
- Medtronic -technology
- Santa Rosa Junior College -education
- State of California -government
- Sutter Medical Center -medical

Growth

