



North Bay Growth & Innovation Forum

Introduction



North Bay Growth & Innovation Forum

an award winning semi-annual event presented by*

Santa Rosa Chamber of Commerce,

City of Santa Rosa,

& North Bay Angels

** Award of Merit - California Association for Local Economic Development (CALED)*

** Honorable Mention - International Economic Development Council (IEDC) for Excellence in Economic Development*

Attendees:



- Startup and mid-size company entrepreneurs
- Potential entrepreneurs
- Investors
- Local business leaders
- Established local companies
- Professional service providers



An Opportunity to:

- Learn
- Discuss
- Gain exposure
- Be coached
- Present (to potential investors)
- Receive feedback
- Network
- Meet other entrepreneurs

Typical Agenda:

- Business speaker(s)
- Educational speakers(s)
- Roundtable sessions
- Presentations to investor panel
- Poster sessions
- Networking time



Ways to Participate:

- Investor presentation
- Poster presentation
- Learn
- Network





How to Participate:

- Submit an executive summary
 - Deadline: Tuesday, September 1st
- Indicate preference: presenter, poster, both
- Send to Chris Lynch
chrisl@santarosachamber.com
- Sign up for the Forum
Wednesday, October 14th

The Process:



- Executive summary submission – September 1st
- Selection – September 3rd
- Notification – September 4th
- Tutorial – September 8th or 9th
- Coaching sessions
 - Posters – Week of September 14th or 21st
 - Presenters – Week of September 14th or 21st
- Dress Rehearsals (optional)
 - Posters – Week of October 5th
 - Presenters – Week of October 5th
- 8th North Bay Growth & Innovation Forum – 2010

Resources for Entrepreneurs



- Entrepreneurial Pathways Program (EPP)
- Sonoma Mountain Business Cluster (SMBC)
- Small Business Development Center (SBDC)
- The Sawyer Center
- Santa Rosa Junior College (SRJC)
- Sonoma State University (SSU)
- SCORE



7th North Bay Growth & Innovation Forum

October 14th

Thank you for coming today.

We hope to see you at the Forum.