

5th Street Share Fair

July 10, 2011

11AM – 4PM

CALL FOR ARTISTS AND MAKERS

Share Exchange, in partnership with the 5th Street Merchants, is seeking artists, crafters and makers for the first ever 5th Street Share Fair.

The 5th Street Share Fair is designed to support the goals of the Share Exchange, an incubator of ideas for a new local economy- to share, reuse and exchange resources amongst neighbors to promote a friendlier world. The Fair will bring the merchants, restaurants and businesses out into the streets along with artists, musicians, inventors, and mad, mad tinkerers. Along with music, food and fun, the fair will include an artist's tool exchange at which you may be interested to clear out and share old materials and equipment you don't use any more and pick up some new ones.

We are seeking artists and makers of all kinds, including sculptors, painters, fiber artists, ceramists, jewelers, printers, etc. All mediums and genres are welcome. We hope you will join us to promote your products at this fun community event!

Artful wares will be strictly juried, with an eye for quality, uniqueness and local made.

Fee: \$15 for Share Exchange Members and \$25 for Non-Members for a 10'x10' space; 10% of your net profit to be paid at the end of the fair. Checks, cash or credit cards will be accepted.

Your fee will support marketing your product with press releases and on the Share Exchange website. We encourage all participants to include the Share Fair weblink on their website. Here is our URL: <http://www.santarosa5thstreet.com/5th-street-share-fair.html>. It's all about sharing and exchanging!

Timeline

May 23- Artist's Registration Form and photos due in order to be included on marketing materials- Please include up to 5 JPEG photos of your art, no larger then 600 dpi. Send to vkumpfer@gmail.com

May 27- Artists will be notified of acceptance into the Share Fair.

July 1- Last Minute Artist's Registration Form and photos due for event layout purposes.

Sorry, NO Artist's registrations will be accepted after this date.

July 5- All participating artists will be informed of their location for set up and Last Minute Artists will be notified of acceptance into the fair.

July 10, Artists' set up 9:00AM – 11:00 AM with the event starting at 11:00 AM.

For more artists' info, contact Vicky Kumpfer vkumpfer@gmail.com

Become a member of the Share Exchange and join the new local economy!
For more general info go to: www.shareexchange.coop , www.santarosa5thstreet.com, or visit the Share Exchange at 531 5th Street, Santa Rosa, CA 95401, tel: 707. 331.6850

5th Street Share Fair Artists Registration Form

Artist's Name: _____ Phone #: _____

Email Address: _____

Address: _____ City _____ Zip code _____

For publication along with your name and photos:

Your Website: _____

Brief Artist's Statement; including a description of your art, craft wares, etc:

Fee: Payment will not be processed unless selected to participate.

Cash or;

Checks: send to Share Exchange, 531 5th Street, Santa Rosa, CA 95401 along with this registration form. Send digital photos to vkumpfer@gmail.com Amount: _____

Credit Card Type: _____ #: _____
Code: _____ Expiration date: _____ Amount: _____

Check list for Artist's submission:

- Digital Photos Yes, they are clear and simple, with little or no background..simply beautiful!
 Registration form Yes, I have crafted an interesting and intriguing artist's statement for you to publish!
 Fee Yes, I appreciate that it will not be processed unless I am accepted into the fair!

I assume full risk and responsibility for any loss or damage incurred during this event and I waive and release Share Fair coordinators, and sponsors from any claims arising out of my participation in this event. I understand that I am solely responsible for all State, City, County, or other applicable permits, licenses, and/or certificates associated with my participation.

Signature _____ Date: ____ / ____ / ____

Thank you for joining us!

For office use only:

Artist Acceptance: Yes No

Location: _____

Considerations/ Requirments: _____

Paid Booth Fee: Share Exchange Member \$15 Non Member \$25

Paid 10% of Proceeds: Amount _____