



BICYCLE & PEDESTRIAN MASTER PLAN 2010

Mayor and City Council

Ernesto Olivares, Mayor	Jake Ours, Vice Mayor
Scott Bartley	Susan Gorin
John Sawyer	Marsha Vas Dupre
Gary Wysocky	

Bicycle and Pedestrian Advisory Board (BPAB)

Beth Dadko, Chair	Barbara Moulton, Vice-Chair
Mark Adams	Tracey Jones
Peter Stanley	Steve Frye
Paul Klassen	
Beryl Brown, Disabled Community Representative	
Dusty Rhodes, Senior Community Representative	

Technical Advisory Committee (TAC)

Advance Planning and Public Policy:
Wayne Goldberg, Director
Lisa Kranz, Supervising Planner

BPAB Representatives:
Steve Frye
Beryl Brown

Community Development Planning:
Clare Hartman, Supervising Planner
Gillian Hayes, Planner/Environmental Coordinator
Heather Hines, City Planner
William Rose, City Planner
Bette Smith, Quality Control Associate - GIS

Community Development Engineering:
Anthony Cabrera, Deputy Director
Fred Browne, Associate Civil Engineer

Economic Development and Housing:
Autumn Buss, Downtown Program Specialist
Cheryl Woodward, Deputy Director

Finance:

Brian Cochran, Principal Financial Analyst

Fire:

Mike Siegel, Fire Captain

Andrew Cook, Plans Examiner

Information Technology:

Mike Hargreaves, GIS Administrator

Public Works:

Nancy Adams, Transportation Planner

Alistair Bleifuss, Environmental Specialist, Stormwater and
Creeks Program

Sheri Emerson, Senior Environmental Specialist Stormwater
and Creeks Program

Jeff Foster, Construction

Jerry Roach, Supervisor, Field Services

Doug Simon, Civil Engineering Technician, Construction

Recreation, Parks & Community Services:

Lisa Grant, Park Maintenance Superintendent

Richard Hovden, Park Planning and Development Manager

Police:

Gary Negri, Captain

Rafael Rivero, Bicycle and Pedestrian Safety Program

Risk Management

Mardell Morrison, ADA Coordinator - Liability Claims Analyst

Utilities:

Andy Allen, Supervising Engineer

Dell Tredinnick, Project Environment Manager

TAC Partners

Bay Area Ridge Trail Council

Dee Swanhuysen, North Bay Trail Director

California Department of Transportation (Caltrans)

Becky Frank, Senior Community Planner

Ina Gerhard, Bicycle Coordinator D4

County of Sonoma

Gary Helfrich, Planner, County Permit and Resource Mgmt.

Ken Tam, Park Planner, County Regional Parks Department

Santa Rosa Junior College
Curt Groninga, Vice President for Administrative Services

Sonoma County Transit
Steven Schmitz, Transit Specialist, staff to Sonoma County
Bicycle and Pedestrian Advisory Committee

Sonoma County Transportation Authority
Lynne March, Transportation Planner

Sonoma-Marín Area Rail Transit District (SMART):
John Nemeth, Rail Planning Manager

Credits

Eric Anderson, Association of Pedestrian and Bicycle Professionals
(APBP), Board Member and lead author of APBP's *Bicycle Parking
Guidelines, 2nd Edition*

Chris Barney, Sonoma County Transportation Authority, GIS Mapping
Michelle DeRobertis, Senior Transportation Planner, and author
VTA Bicycle Guidelines, Santa Clara Valley Transportation Authority
(VTA)

Patti Lum, Transportation Coordinator, Sacramento Municipal Utility
District

Craig Thomas, Communications, Sacramento Municipal Utility District
Christine Hall, Omaha by Design, Omaha Streetscape Handbook

Consultants

Environmental Review

ESA
225 Bush Street, 17th Floor
San Francisco, CA 94104

Existing conditions, Pedestrian & Bicycle Counts, Collision data, Questionnaire, Ranking Criteria

MIG, Inc.
800 Hearst Avenue
Berkeley, CA 94710

In association with

W-Trans
490 Mendocino Avenue
Suite 201
Santa Rosa, CA 95401

Wilson Street Graphics

RRM Design Group
3765 South Higuera Street, Ste. 102
San Luis Obispo, CA 93401

Project Assistant

Celia Chung, Bicycle and Pedestrian Consultant, Mountain View, CA

Desktop Publication

Gary Freshley, Right Hand Resource, Windsor, CA 95492

Kathleen Millison, City Manager

Transit Department

Jason Parrish, Interim Director

Fabian Favila, Project Manager

Joy Gipson, Marketing and Outreach

B Amador, Administrative Support

Adopted by City Council — February 15, 2011

Resolution Numbers: 27834, 27835, 27836

This project was led by the City of Santa Rosa and financed with State Transportation Development Act, Title III funds and in-kind staff resources.

Contact Information:

Pedestrian and Bicycle Planning

Transit Department

100 Santa Rosa Avenue, Room 6

Santa Rosa, California 95404-4906

(707) 543-3333

We wish to also acknowledge the community for its public involvement and dedication to sharing of ideas at various public meetings and correspondence.